



LATORRE

ASCENSIÓN LATORRE



THE MATERIAL THAT DREAMS ARE MADE OF





LATORRE

ASCENSIÓN LATORRE



“El material con el que se forjan los sueños “
“The material that dreams are made of”

A mediados del siglo XX aparece un nuevo concepto en el diseño de mueble clásico, el estilo de vanguardia. La firma Latorre comienza en 1959 de la mano de Ascensión, joven decoradora que tiene en la incipiente industria española todo un mundo para innovar. Funda su empresa en Alboraya, un pueblo de Valencia entre la huerta y el mar. Como los agricultores que cuidan la tierra con cariño y esmero, que conciben la estética del campo más allá de la productividad como si de jardineros se tratase, Ascensión Latorre comienza a diseñar y fabricar sillas clásicas con el sello indiscutible del lujo y la calidad. Sus productos destilan exclusividad, provocan sensaciones, emanan elegancia y buen gusto. Son la máxima representación del romanticismo de épocas pasadas con un toque actual.

El trabajo minucioso y artesanal, único, de pureza estética, ha ido madurando a lo largo de más de cincuenta años, y ha creado la marca inconfundible de Latorre. Como mujer y empresaria no dejará que su labor se pierda y sus hijos, siguiendo sus pasos se incorporan a la tradición familiar a partir de los años ochenta. El trabajo a mano, la calidez, las texturas, los pequeños detalles y los tonos suaves de sus muebles forman la propia identidad de una empresa que crece sin parar.

Guillermo, el primer hijo del matrimonio Latorre trabaja en la empresa desde 1985 como director comercial, siendo en la actualidad director de arte, y su hermano Kiko se incorpora en 1994 avalado por sus estudios financieros. Pau aparece en la empresa familiar a finales de la década de los noventa, es ingeniero informático y con sus conocimientos transforma y moderniza todos los procesos de fabricación.

Aplica la norma ISO 9001 no solo en gestión sino también en la producción de muebles. Con ella no sólo se dota a la empresa de los estrictos estándares de calidad, sino que se sitúa a la cabeza de un sector en auge.

La tercera generación de la familia Latorre continúa con Guillem, nieto de Ascensión, que se encarga de reforzar la presencia de Latorre en el extranjero identificándose ya en todo el mundo como referente del diseño clásico de vanguardia.

Ascensión, la joven decoradora, sigue manteniendo viva el alma de la empresa. Jubilada, orgullosa de su obra que jamás ha perdido vigencia sigue con elegancia y buen gusto, asesorando a su familia en la búsqueda constante de la belleza, en la creación de nuevas piezas singulares, obras maestras que penetran por los sentidos y nos acompañan a lo largo de nuestra vida.

A new concept in classical furniture design, the avant-garde style, emerged in the mid-20th century. The firm Latorre was established in 1959 by Ascensión, a young decorator who discovered in the fledgling Spanish industry an entire world in which to innovate. She founded her company in Alboraya, a town in the Valencian Region between the huerta, a traditional agricultural area around the city of Valencia, and the sea. Like the farmers who look after the soil with love and care, who want to make their fields attractive rather than merely productive as if they were gardeners, Ascensión Latorre began to design and manufacture classical chairs with an unquestionable stamp of luxury and quality. Its products are steeped in exclusivity, evoke sentiment and exude elegance and good taste. They are the epitome of a romantic bygone era yet have a contemporary twist. Unique, meticulous craftsmanship with an immaculate appearance which has evolved over more than fifty years to create the unmistakable Latorre brand.

As a woman and entrepreneur Ascensión was determined not to let her work go to waste, and encouraged her children to follow in her footsteps. They joined the family tradition in the 1980s. The decade saw the company export its new creations to France and Portugal, items whose soul would be exclusivity. Excellence in manufacturing and the warmth, textures, small details and subtle shades of its furniture make up the identity of a company that is constantly growing.

Guillermo, the family's eldest son, has been working in the company since 1985 as its sales director and is now also its art director. His brother Kiko joined in 1994 after completing his studies in finance. Pau came into the family firm in the late 1990s and has used his skills as a computer engineer to upgrade all its manufacturing processes. Both management and furniture production are ISO 9001 certified. This means the company operates to exacting quality standards and is also at the forefront of a booming sector.

The third generation of the Latorre family continues with Guillem, Ascensión's grandson, who is in charge of boosting Latorre's presence abroad where it is identified worldwide as a benchmark for avant-garde classical design.

Ascensión, the young decorator, still keeps the soul of the company alive. Proud of her work that has never lost its up-to-date appeal, she continues to advise her family with elegance and exquisite taste in a constant search for beauty. This also includes creating new unique items, masterpieces that penetrate through the senses and stay with us throughout our lives.

INDEX

- 006 SOFAS
- 142 CHAISE LONGUES
- 156 WINGCHAIRS
- 176 ARMCHAIRS & EASY CHAIRS
- 200 COFFEE TABLES & STOOLS
- 228 DINING & BAR CHAIRS
- 250 TABLES
- 264 BOOKCASES
- 266 BED
- 268 COMPLEMENTS

TECHNICAL INFORMATION

“Silencio cómodo...
...estamos creando”
“Comfortable silence...
...we’re creating”



LATORRE COLLECTION

GRAND NATIONAL

LATORRE DESIGN DEPARTMENT





GRAND NATIONAL AUTOBIOGRAPHY Sofa

VERMONT Telescopic coffee table

ANGELICA PALE Carpet



GRAND NATIONAL AUTOBIOGRAPHY Sofa

AINSLEY Coffee table

VERMONT Telescopic coffee table

ANGELICA PALE Carpet



GRAND NATIONAL AMAZING MODULAR Sofa

ODENSE Low chair

KNIGHTSBRIDGE Coffee Table

ANGELICA PALE Carpet





GRAND NATIONAL AMAZING MODULAR Sofa
KNIGHTSBRIDGE Coffee table
VERMONT Telescopic coffee table
ANGELICA PALE Carpet

LATORRE COLLECTION

MAYFAIR

DESIGN GUILLERMO T







026 LATORRE SOFAS



MAYFAIR Armchair



028 LATORRE SOFAS



MAYFAIR Stool

DOLOMITA Coffee & side table

VENICE Table lamp

GENTLEMAN Carpet



030 LATORRE SOFAS



MAYFAIR MODULAR Sofa



032 LATORRE SOFAS

MAYFAIR MODULAR Sofa



2012 ADVERTISING CAMPAIGN ART DIRECTOR GUILLERMO T PHOTOGRAPH PEDRO LLORCA

LATORRE COLLECTION

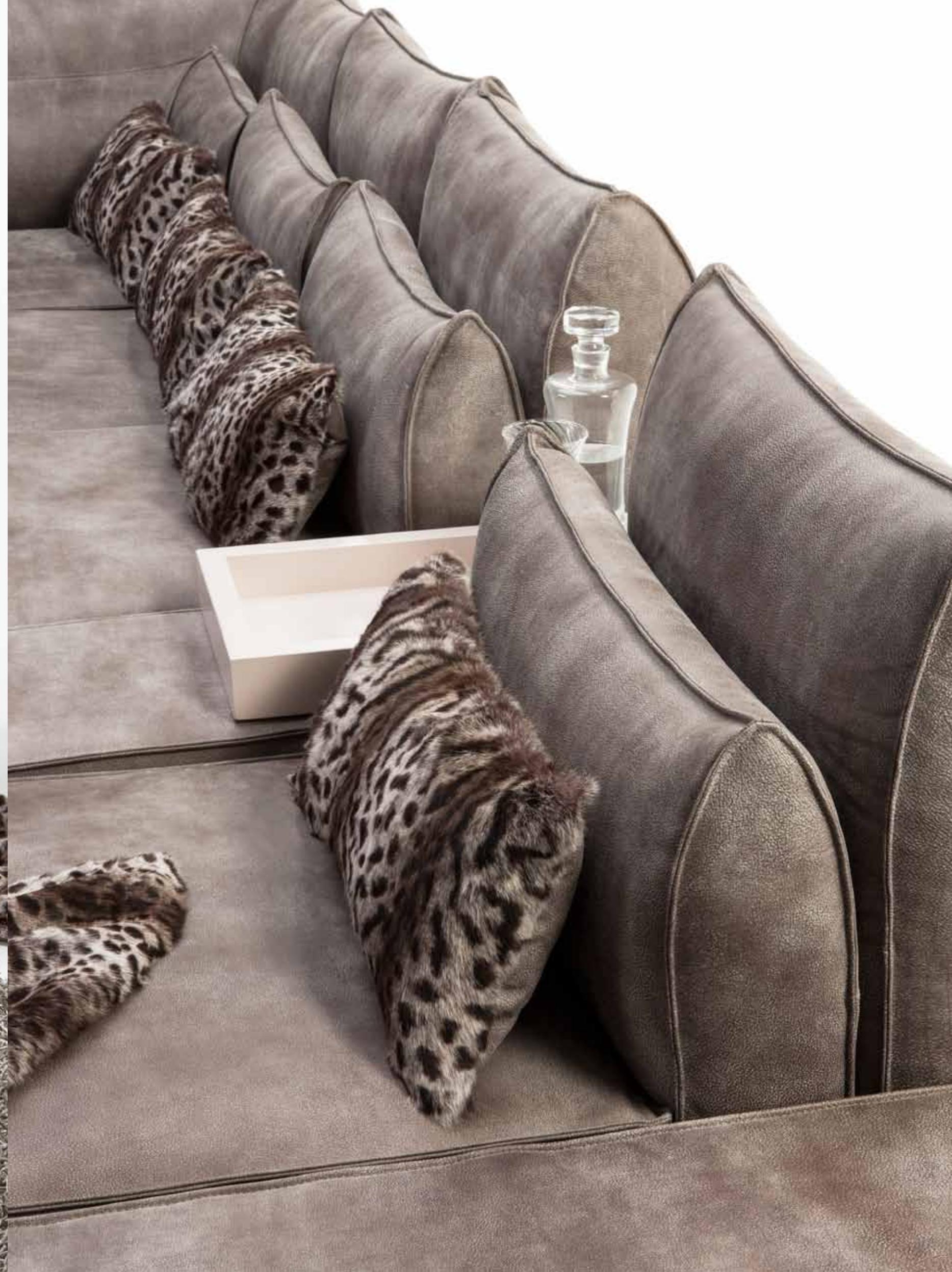
CHUKKA

DESIGN ROLF ZIMMERMANN





040 LATORRE SOFAS





CHUKKA MODULAR Sofa

CHUKKA Footstool (special plaited piping)

CHUKKA Small and pet tray

CHUKKA Arm stool

LINX RABBIT Plaid & cushions



044 LATORRE SOFAS



CHUKKA Modular sofa

CHUKKA Footstool (special plaited piping)

CHUKKA Pet tray



LATORRE COLLECTION

ASCOT

DESIGN GUILLERMO T





ASCOT Sofa

LEAF Coffee table - **Pau** collection

GENTLEMAN BLACK Carpet





ASCOT MODULAR Sofa

LEAF Coffee table - Pau collection

GENTLEMAN BLACK Carpet

LATORRE COLLECTION

BOND

DESIGN GUILLERMO T





BOND MODULAR Sofa & armchair

AINSLEY Coffee table

GENTLEMAN WHITE Carpet

WHITE Plaid

LATORRE COLLECTION

ROYALTON BRIDE

DESIGN GUILLERMO T





ROYALTON BRIDE Sofa

STAFFORD Coffee table

LOW NIGHTINGALE Armchair

CASANDRA LARGE Roof lamp

LINX RABITT Plaid

LINX RABITT Cushion



ROYALTON BRIDE Sofa
STAFFORD Coffee table
LINX RABITT Plaid
LINX RABITT Cushion

066 LATORRE SOFAS



070 LATORRE SOFAS



ROYALTON BRIDE Sofa



LATORRE COLLECTION

FLOFÀ

DESIGN CRISTINA GORZANELLI





FLOFÀ Sofa

DOLOMITA Side table

VENICE Table lamp

GENTLEMAN WHITE Carpet



078 LATORRE SOFAS



FLOFÀ Armchair

GENTLEMAN WHITE Carpet



FLOFÀ Sofa

FLOFÀ Armchair

DOLOMITA Coffee & side table

VENICE Table lamp

GENTLEMAN WHITE Carpet



DECORATION Suzanne Loggere, Holland



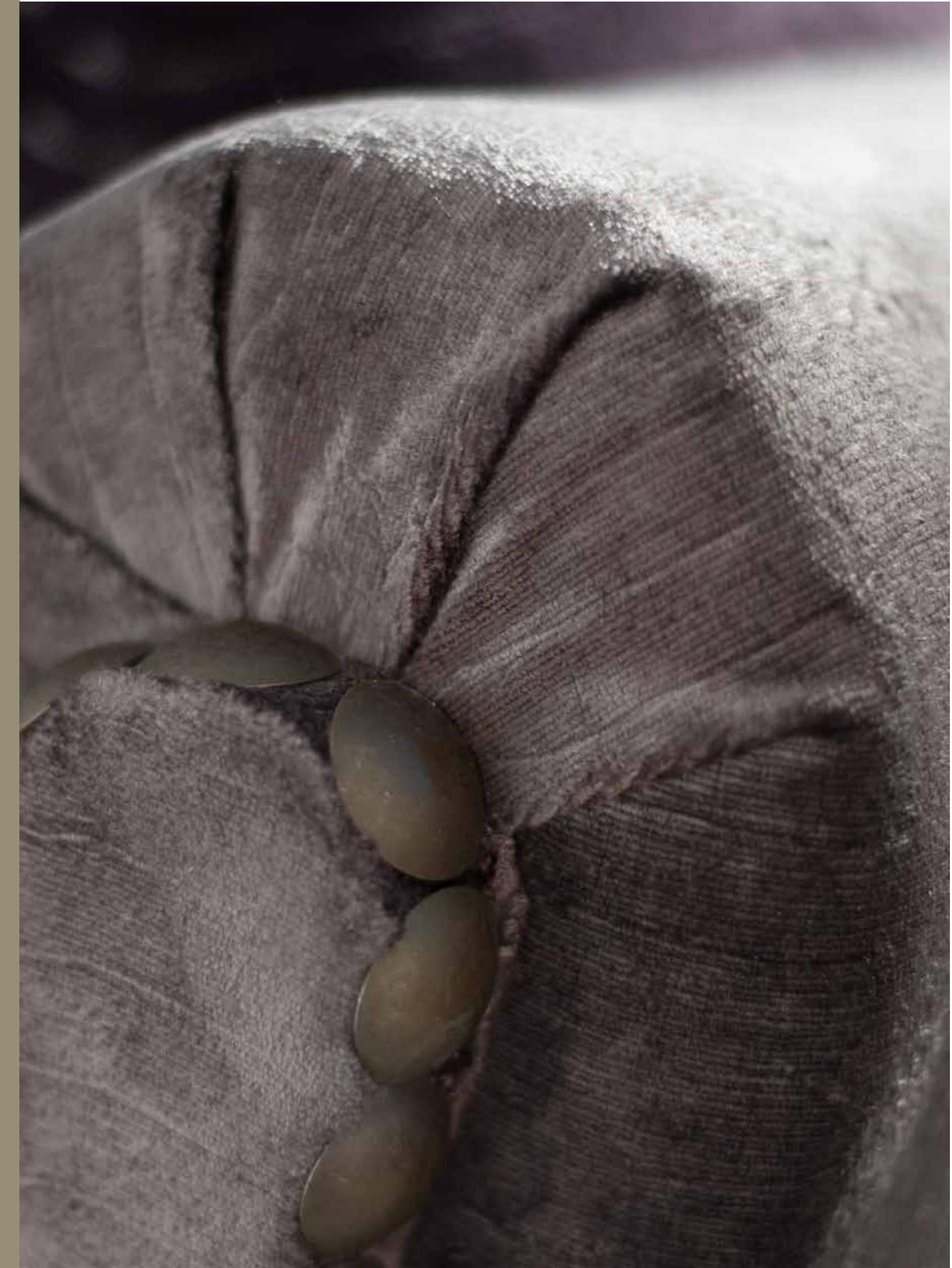
FLOFÀ Chaise longue

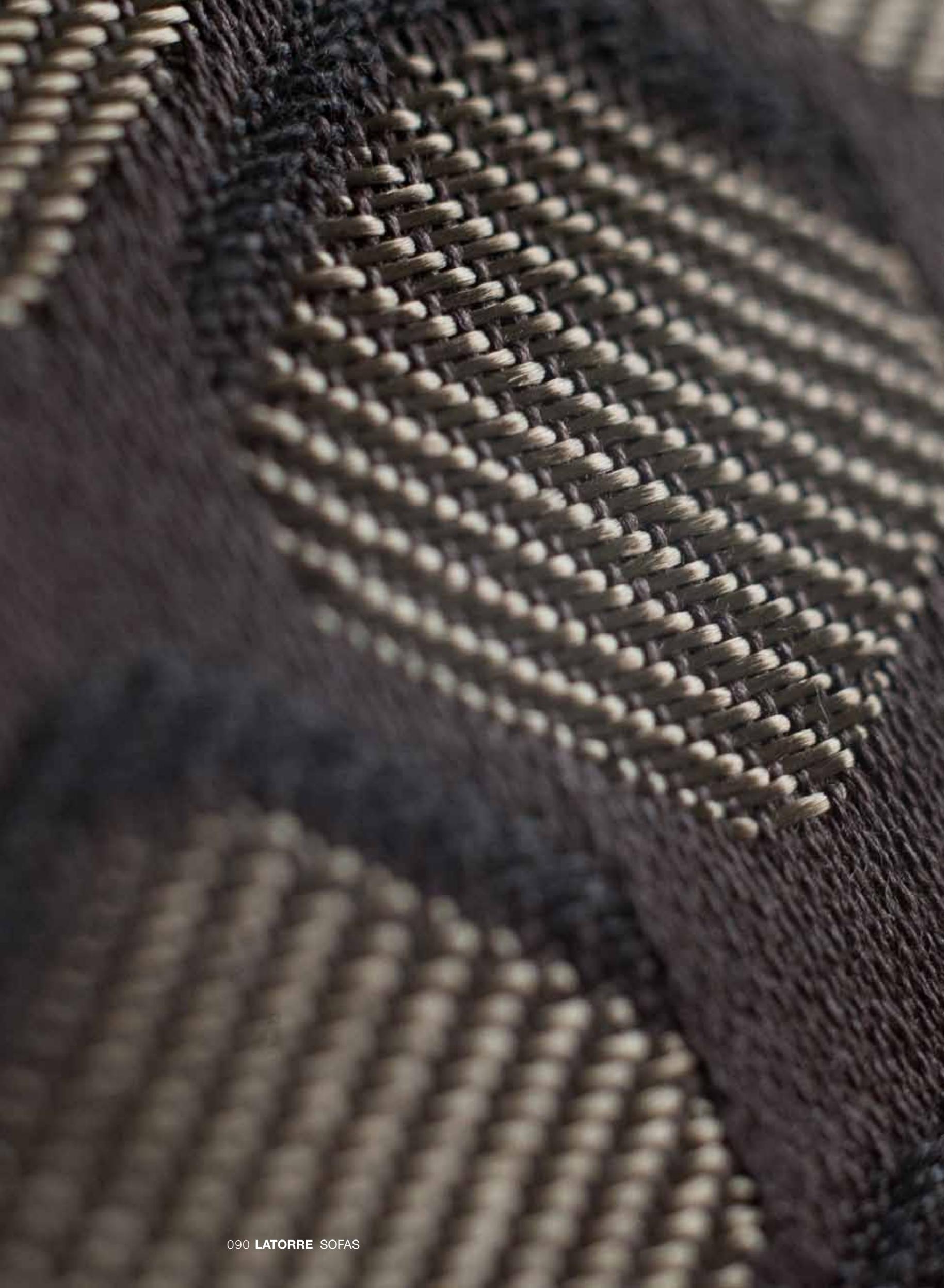


LATORRE COLLECTION

CHARLES XXL

DESIGN GUILLERMO T





090 LATORRE SOFAS



STAFFORD Coffee table



CHARLES XXL MODULAR Sofa

STAFFORD

Coffee table

PROTOCOLLO

Console table

092

LATORRE

SOFAS



CHARLES XXL MODULAR Sofa

STAFFORD Coffee table

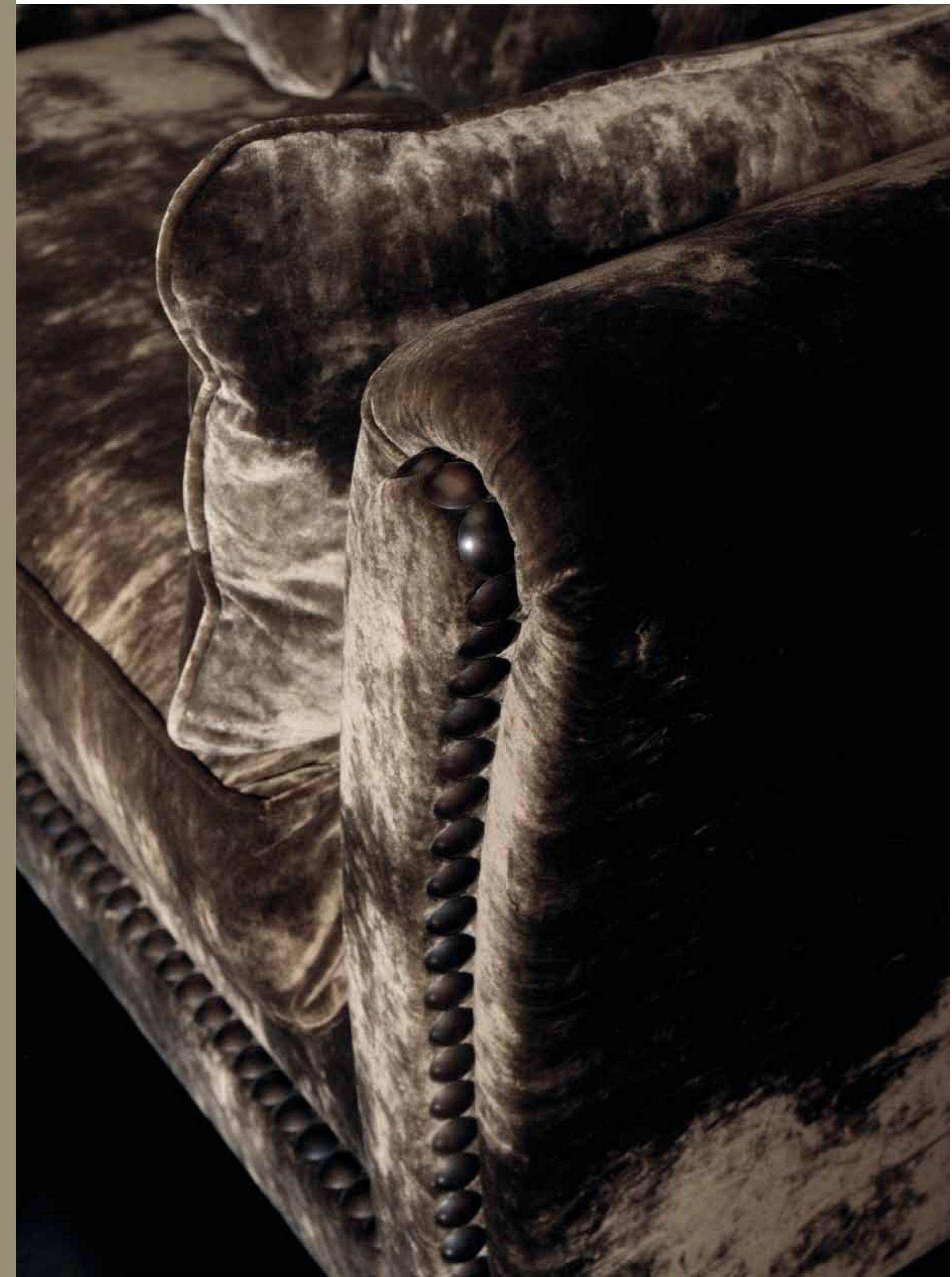


2013 ADVERTISING CAMPAIGN ART DIRECTOR GUILLERMO T PHOTOGRAPH PEDRO LLORCA

LATORRE COLLECTION

CHARLES

DESIGN GUILLERMO T







104 LATORRE SOFAS



CHARLES Bed sofa

DOLOMITA Coffee table

GENTLEMAN WHITE Carpet

ETNA Lamp



DECORATION Hotel Saint Roch, Courchevel



CHARLES MODULAR Sofa

CHELSEA Coffee table

BLACK Plaid

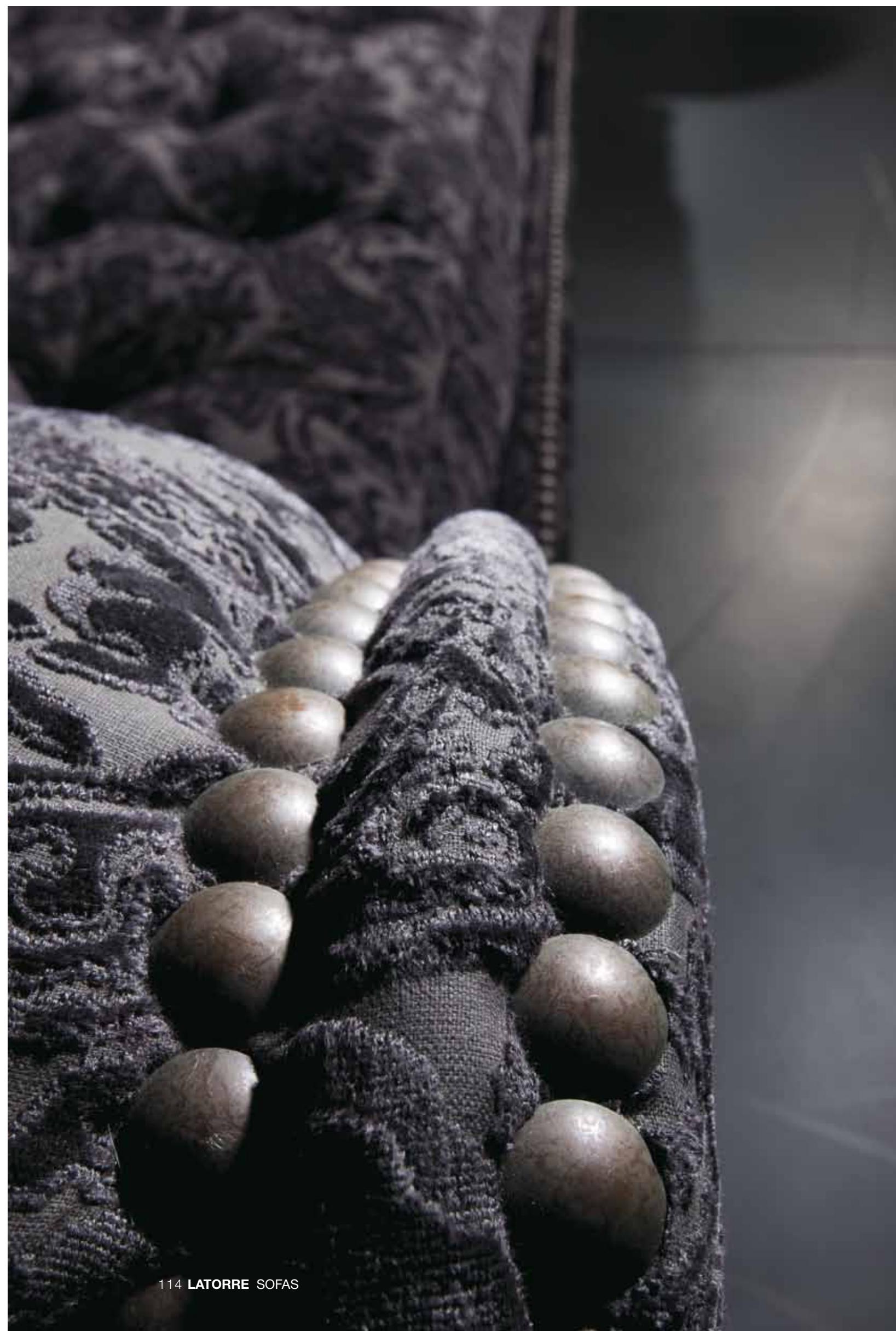
LATORRE COLLECTION

DANTE

DESIGN GUILLERMO T







114 LATORRE SOFAS



DANTE Sofa

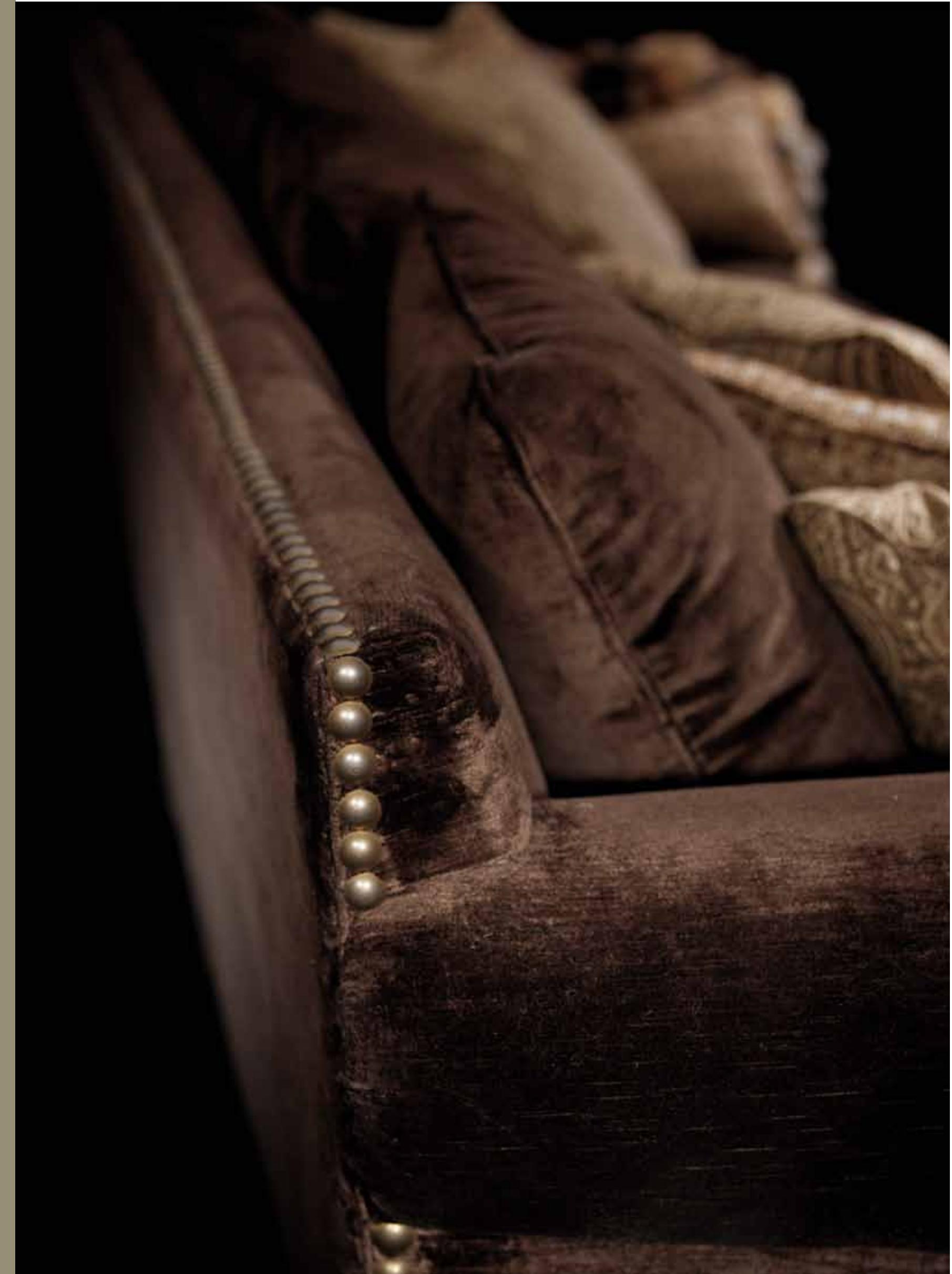


2008 ADVERTISING CAMPAIGN ART DIRECTOR GUILLERMO T PHOTOGRAPH MASFLASH

LATORRE COLLECTION

SIMPSON COUNTRY

DESIGN GUILLERMO T







122 LATORRE SOFAS



SPECIAL SIMPSON COUNTRY Sofa 6 st.

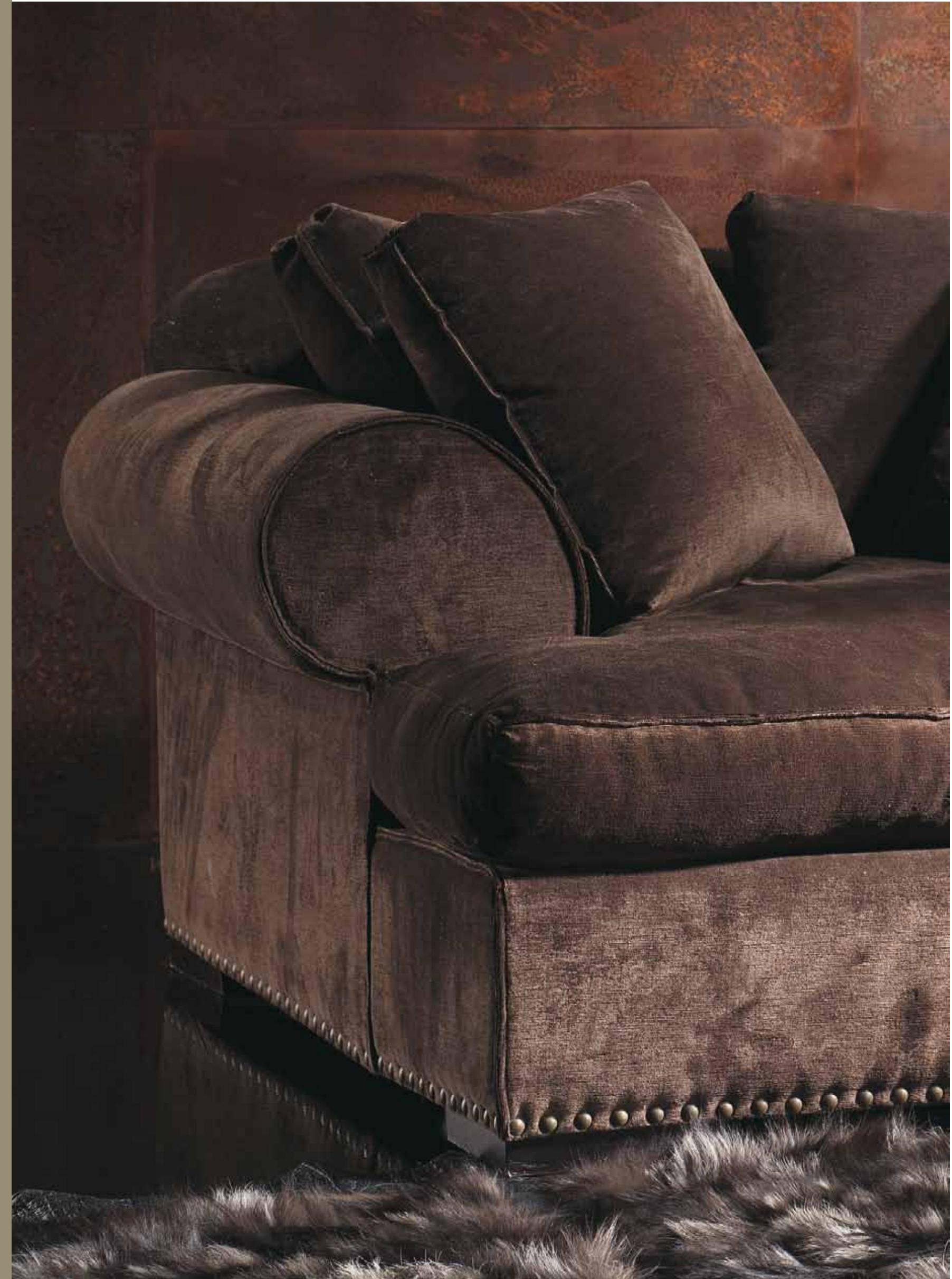


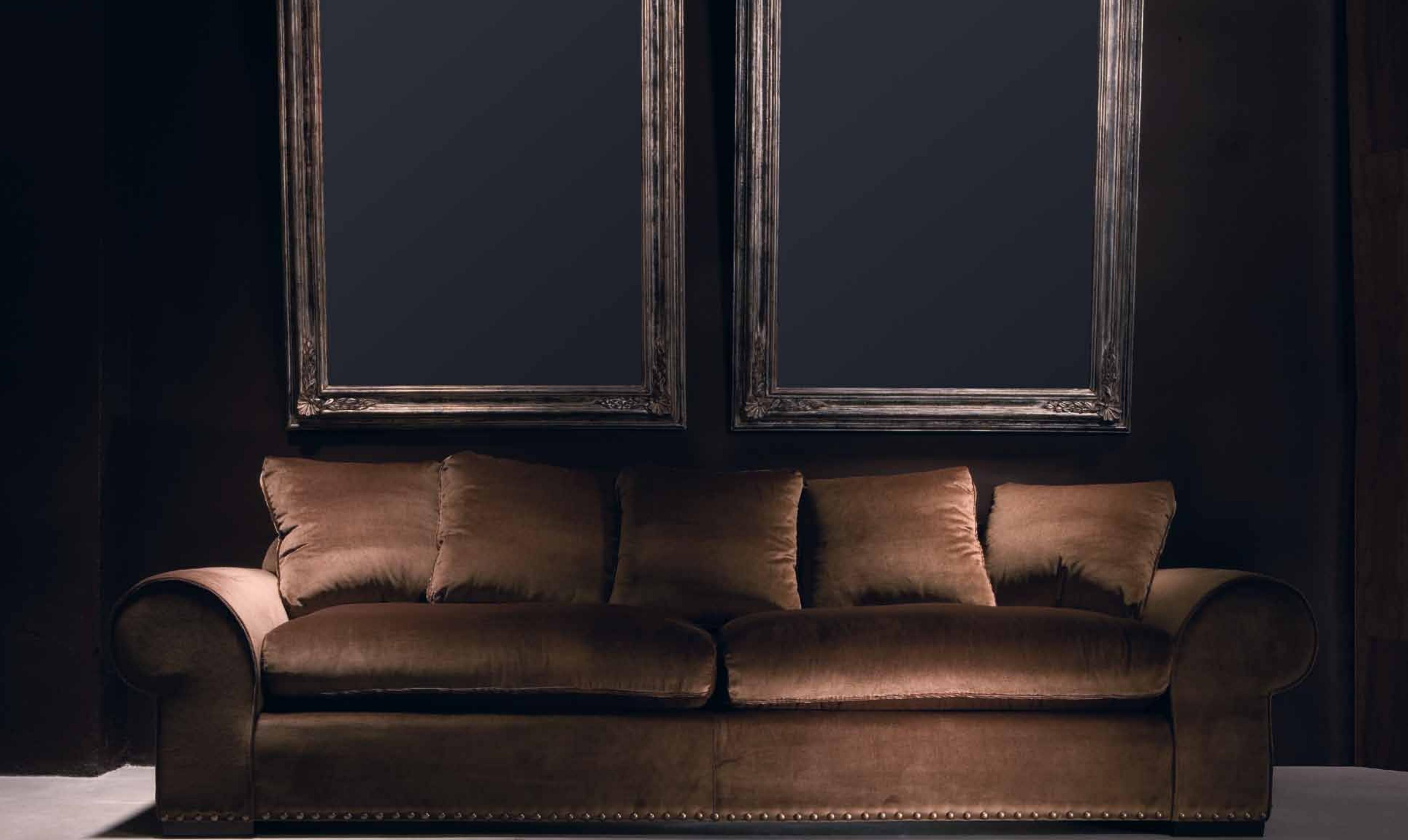


LATORRE COLLECTION

MORRISON COUNTRY

DESIGN GUILLERMO T

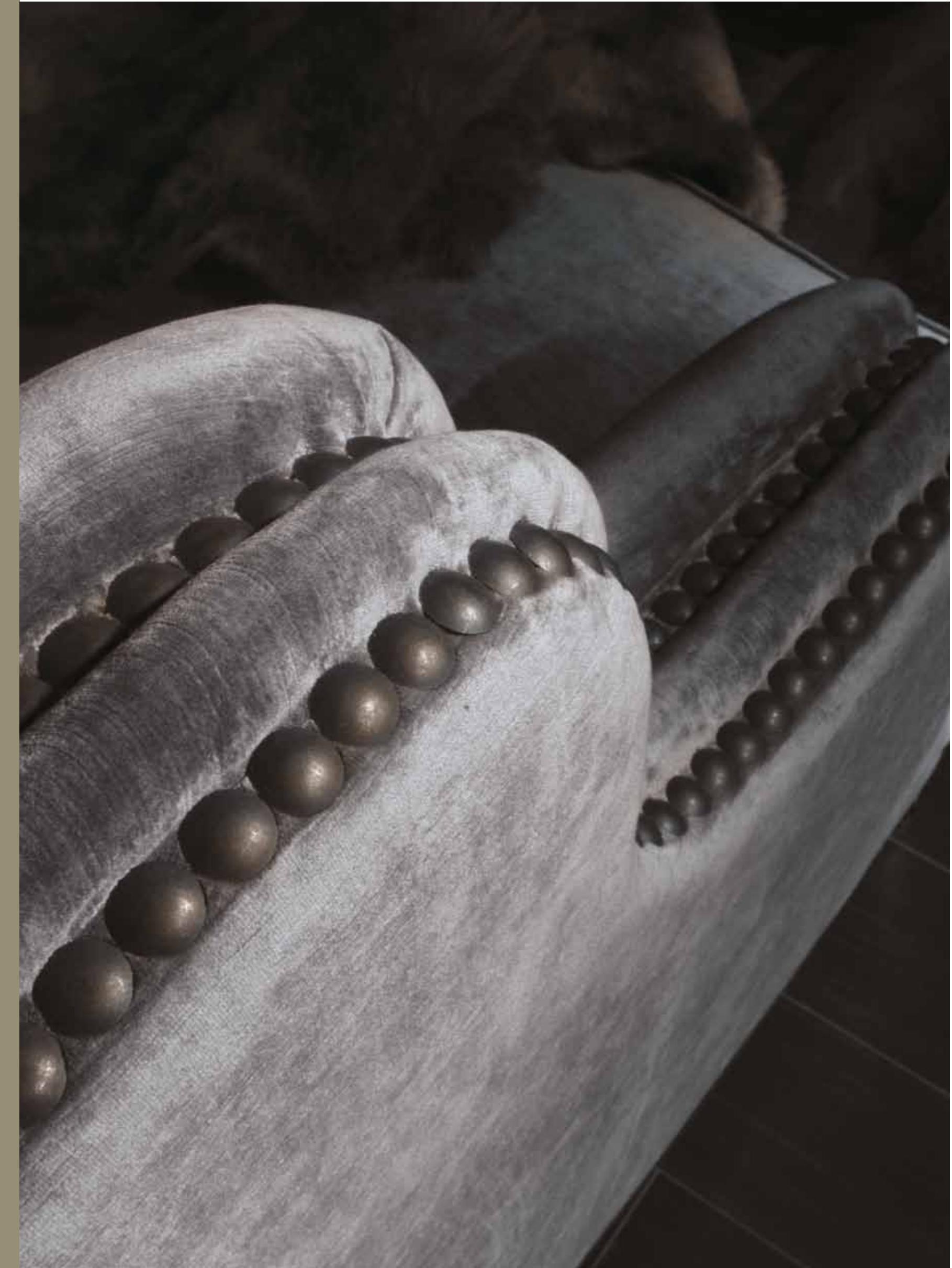




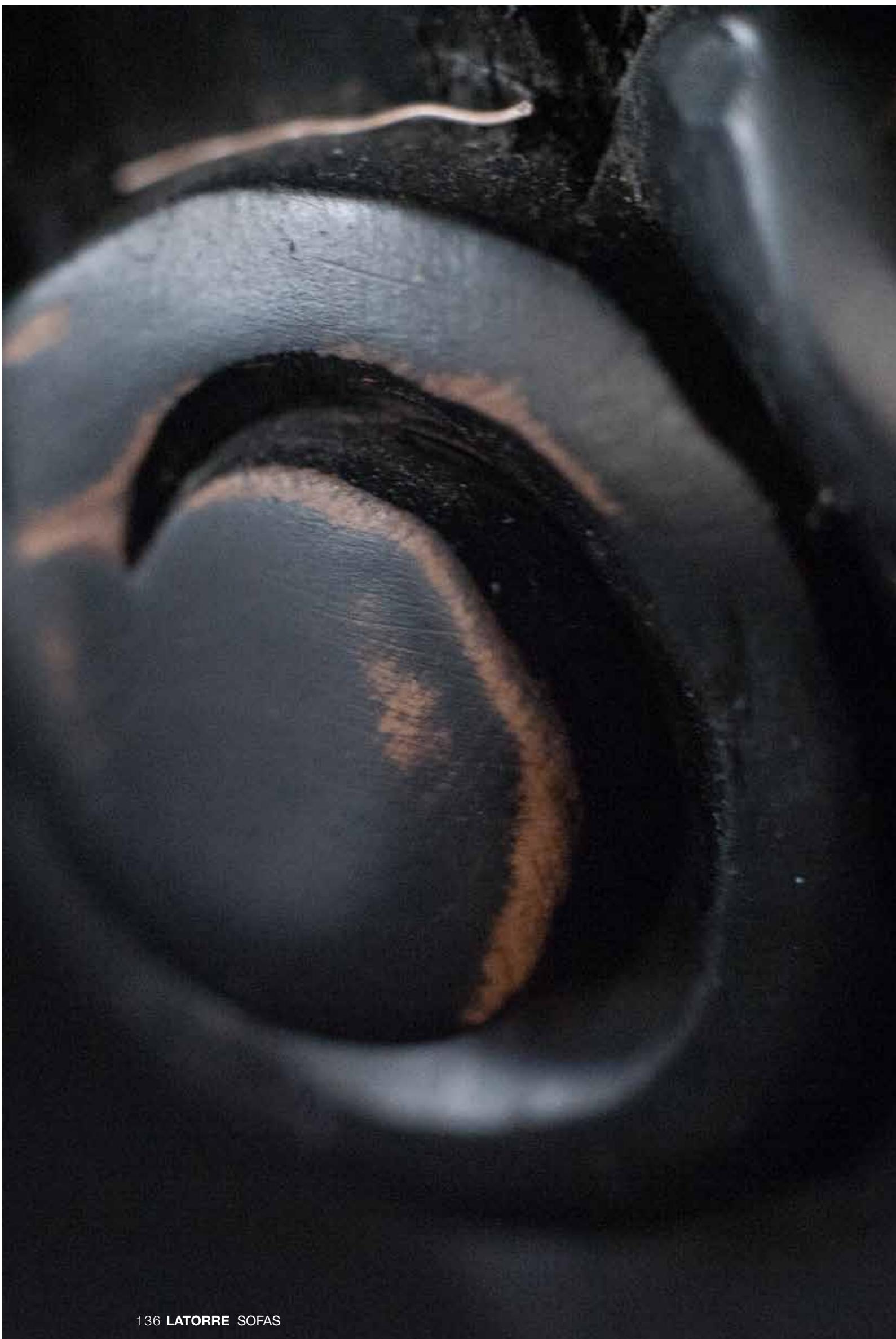
LATORRE COLLECTION

VENDÔME

DESIGN GUILLERMO T







136 LATORRE SOFAS



DECORATION Suzanne Loggere, Holland





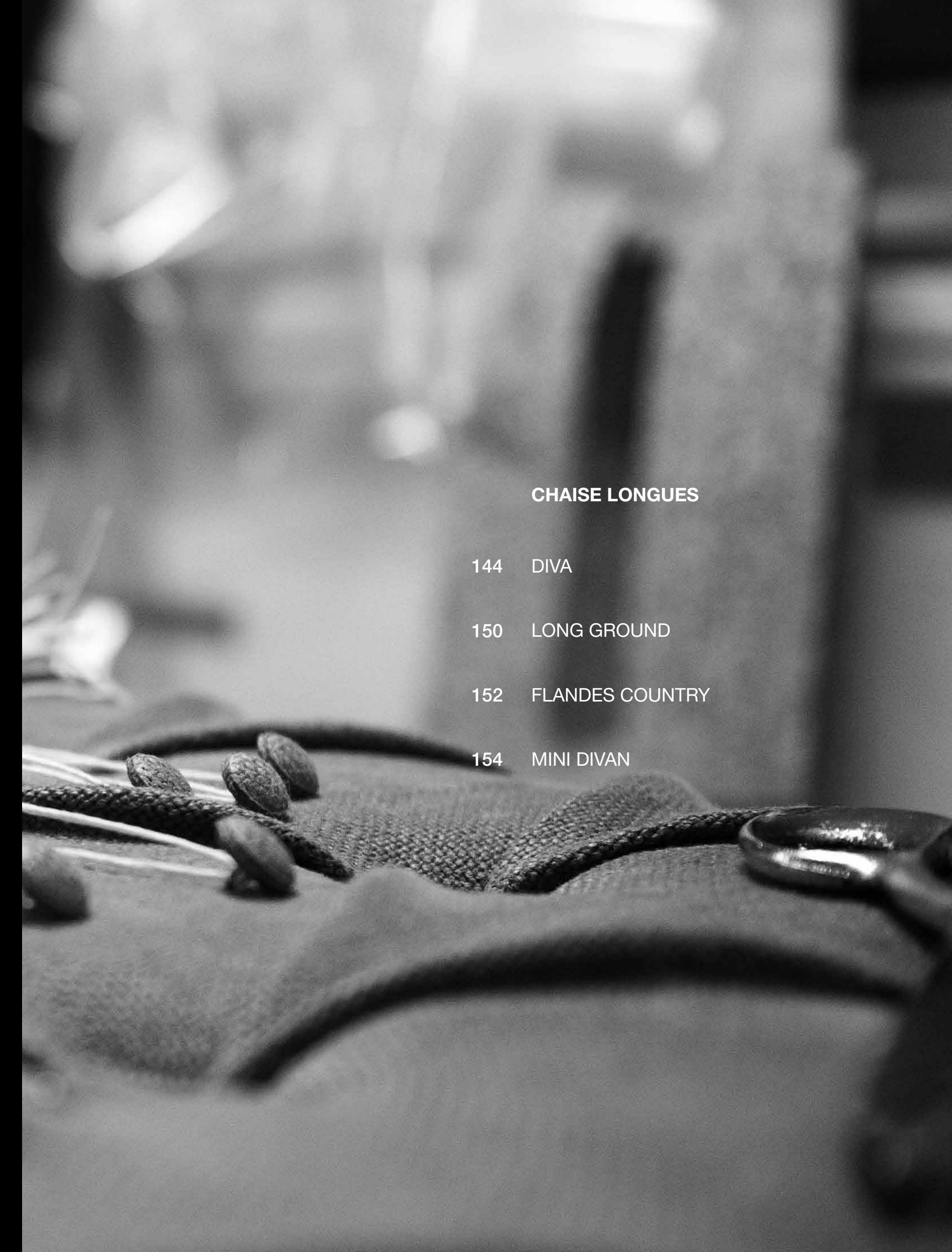
2007 ADVERTISING CAMPAIGN ART DIRECTOR GUILLERMO T PHOTOGRAPH PEDRO LLORCA

“Distancias,
perspectivas y
profundidades tapizadas
de detalles únicos”

“Distances,
perspectives and
depths, filled with
unique details”

CHAISE LONGUES

- 144 DIVA
- 150 LONG GROUND
- 152 FLANDES COUNTRY
- 154 MINI DIVAN

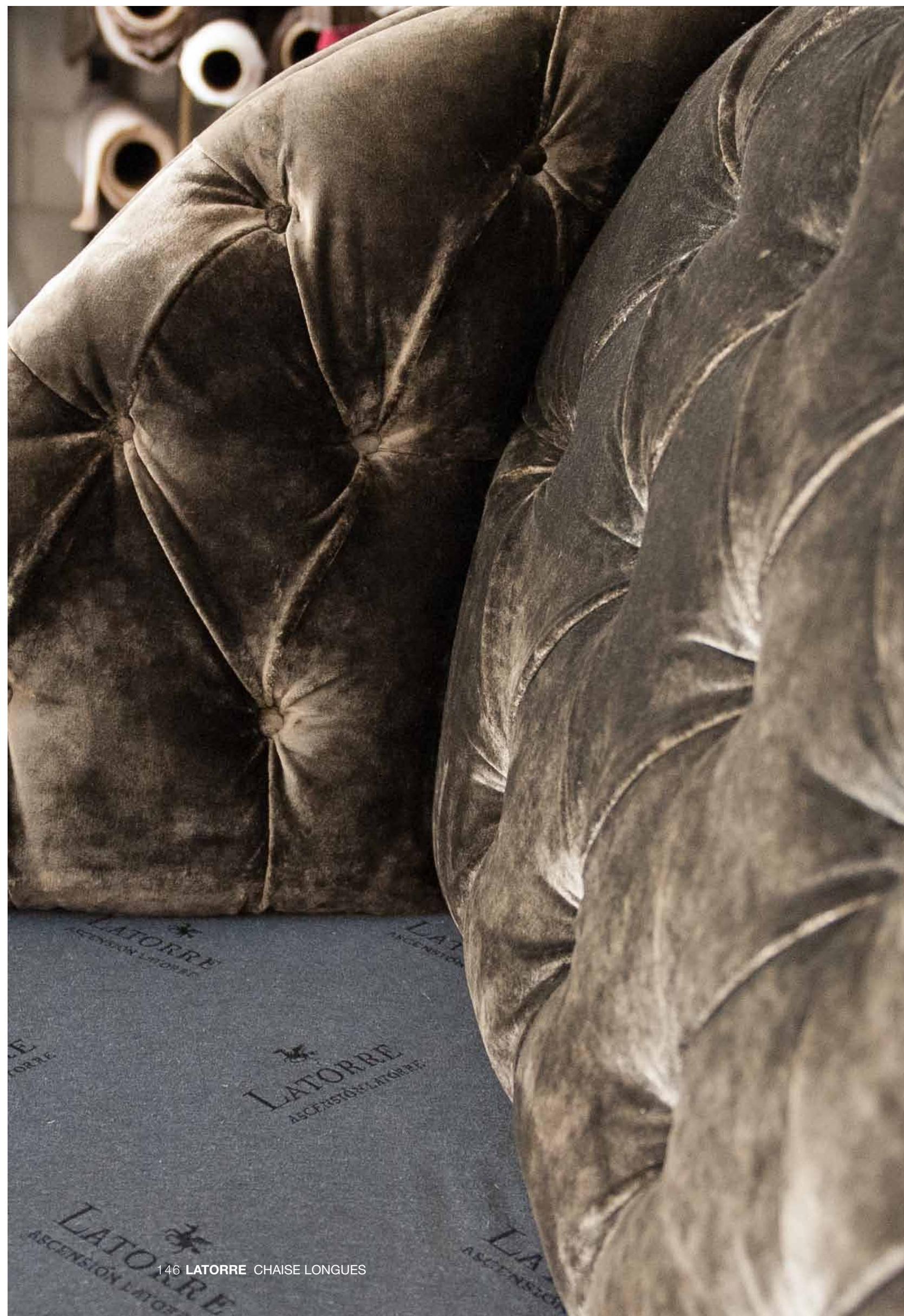


LATORRE COLLECTION

DIVA

DESIGN GUILLERMO T





146 LATORRE CHAISE LONGUES



DIVA Double chaise longue



148 LATORRE CHAISE LONGUES



DECORATION Hotel Saint Roch, Courchevel



LONG GROUND

DESIGN GUILLERMO T

LATORRE COLLECTION

FLANDES COUNTRY

DESIGN GUILLERMO T

152 LATORRE CHAISE LONGUES

DECORATION Carlos Serra. Mercader de Indias, Valencia

FLANDES COUNTRY Chaise longue

LAND Low chair



MINI DIVAN

LATORRE DESIGN DEPARTMENT



MINI DIVAN Chaise longue

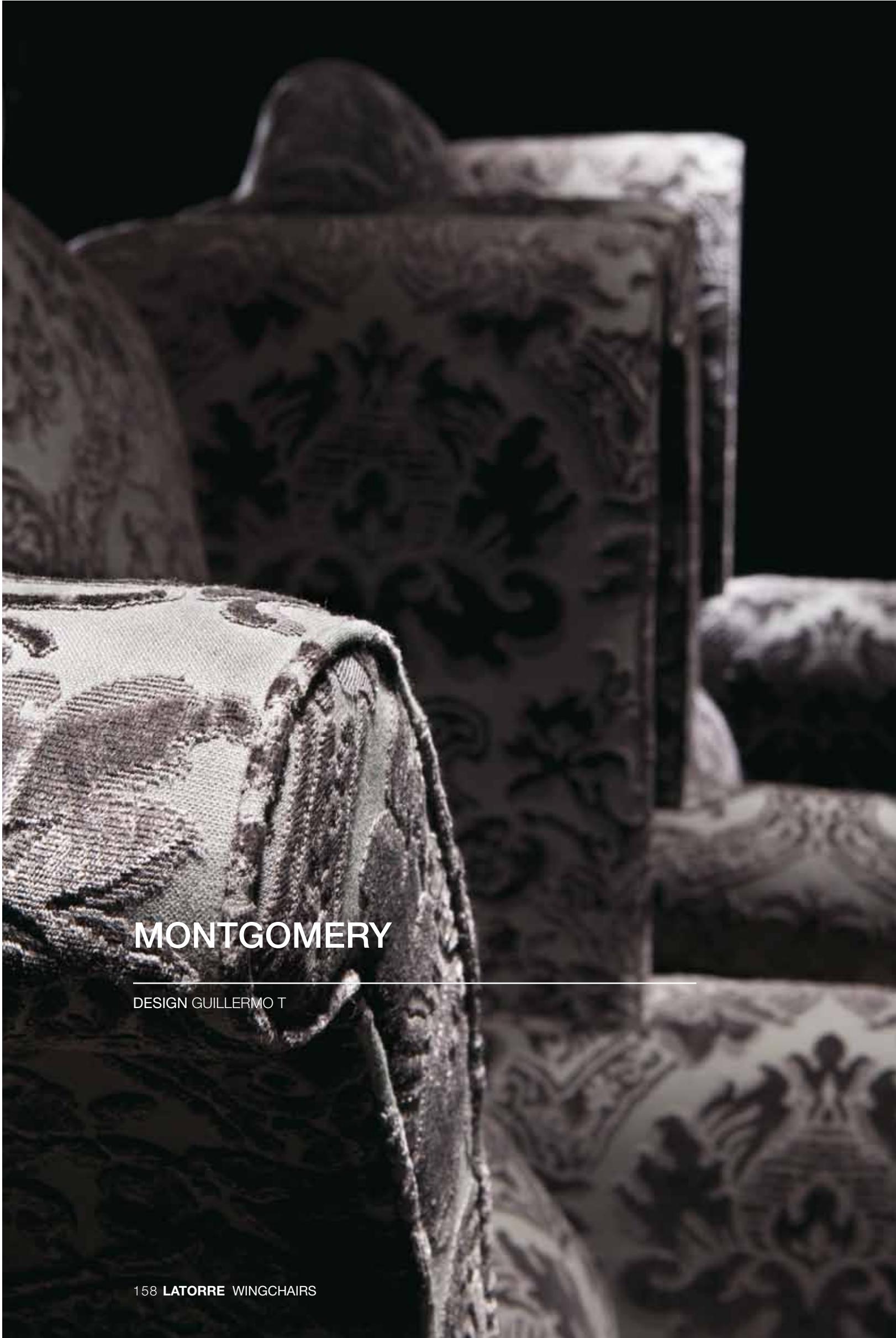
“Con el romanticismo del producto hecho a mano”

“With the romance of a handmade product”

WINGCHAIRS

- 158 MONTGOMERY
- 162 GREENWICH
- 166 GEORGES
- 168 EARTH
- 172 MAXI TOMS COUNTRY
- 174 WALTER LOVE SEAT





MONTGOMERY

DESIGN GUILLERMO T





160 LATORRE WINGCHAIRS

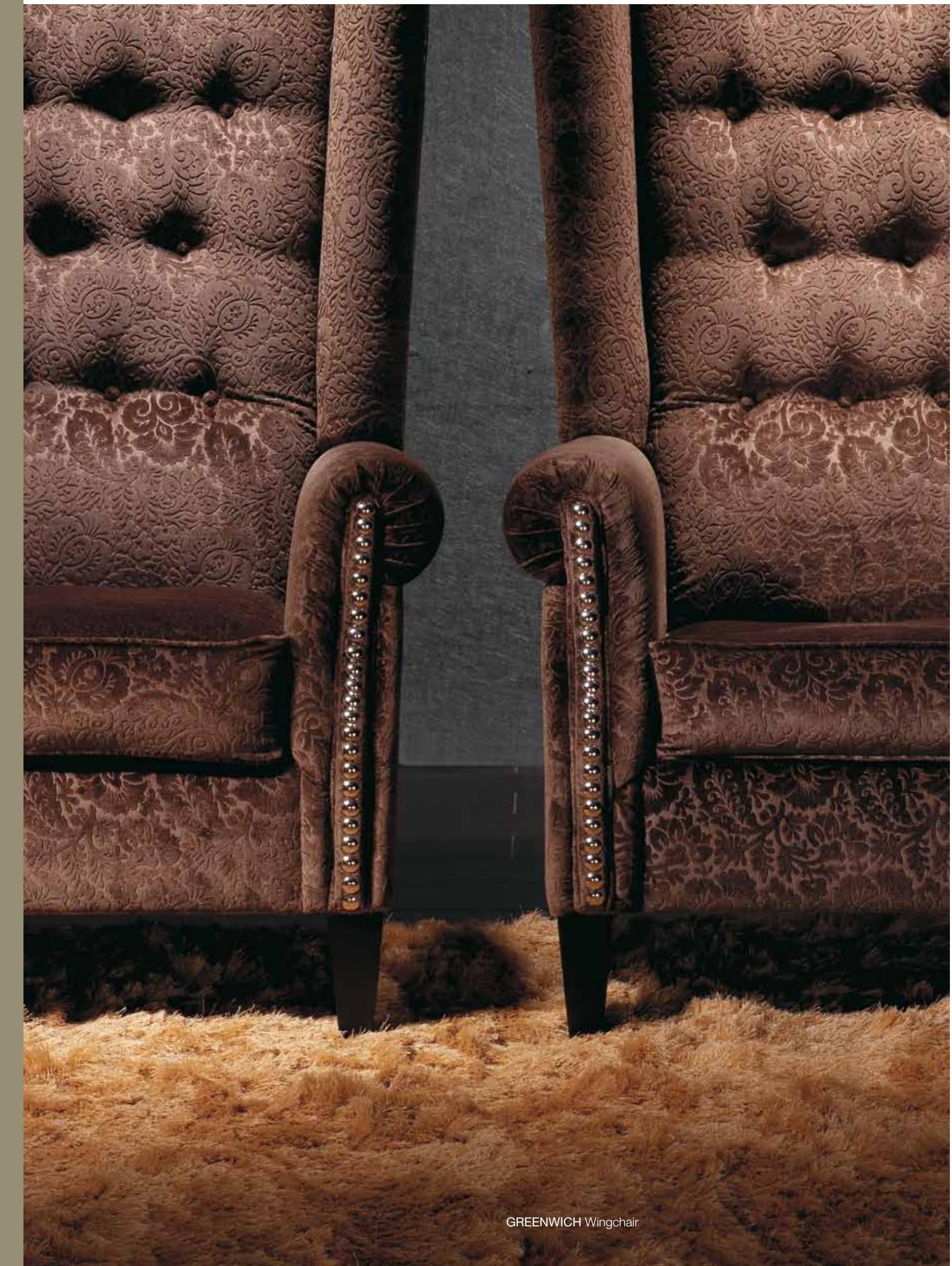


MONTGOMERY COUNTRY Wingchair

LATORRE COLLECTION

GREENWICH

DESIGN GUILLERMO T



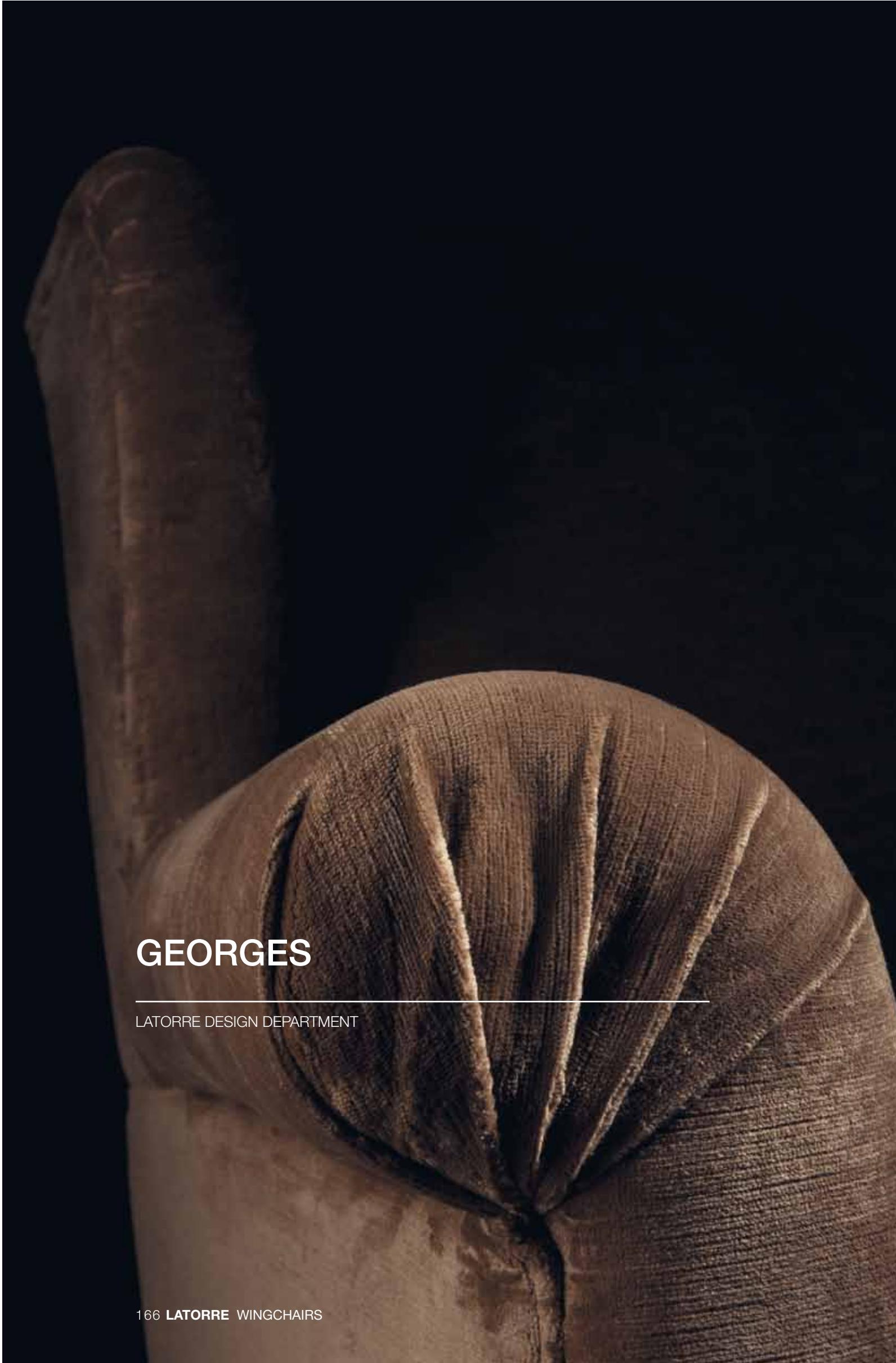
GREENWICH Wingchair



164 LATORRE WINGCHAIRS



GREENWICH Wingchair



GEORGES

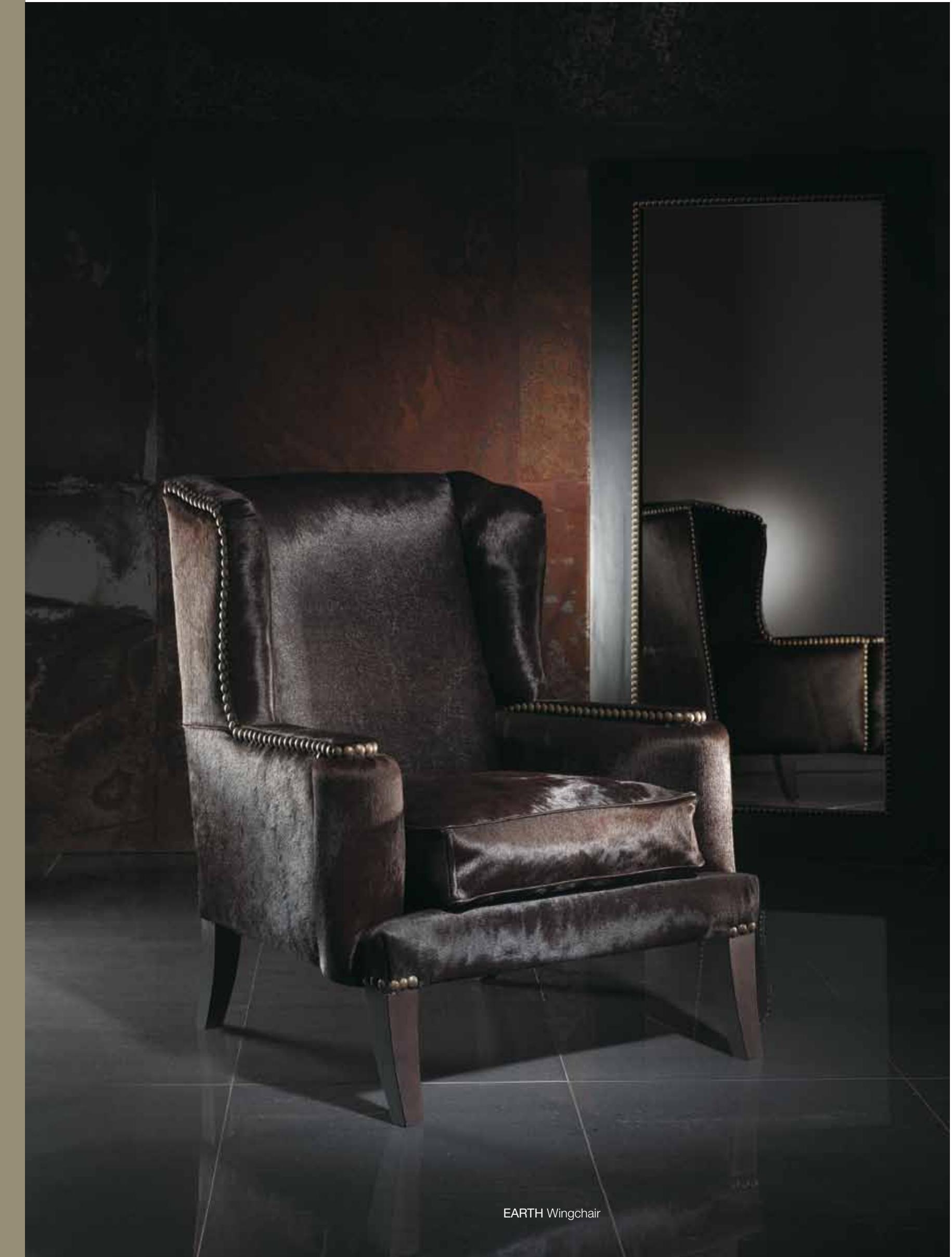
LATORRE DESIGN DEPARTMENT



LATORRE COLLECTION

EARTH

DESIGN GUILLERMO T



EARTH Wingchair



170 LATORRE WINGCHAIRS

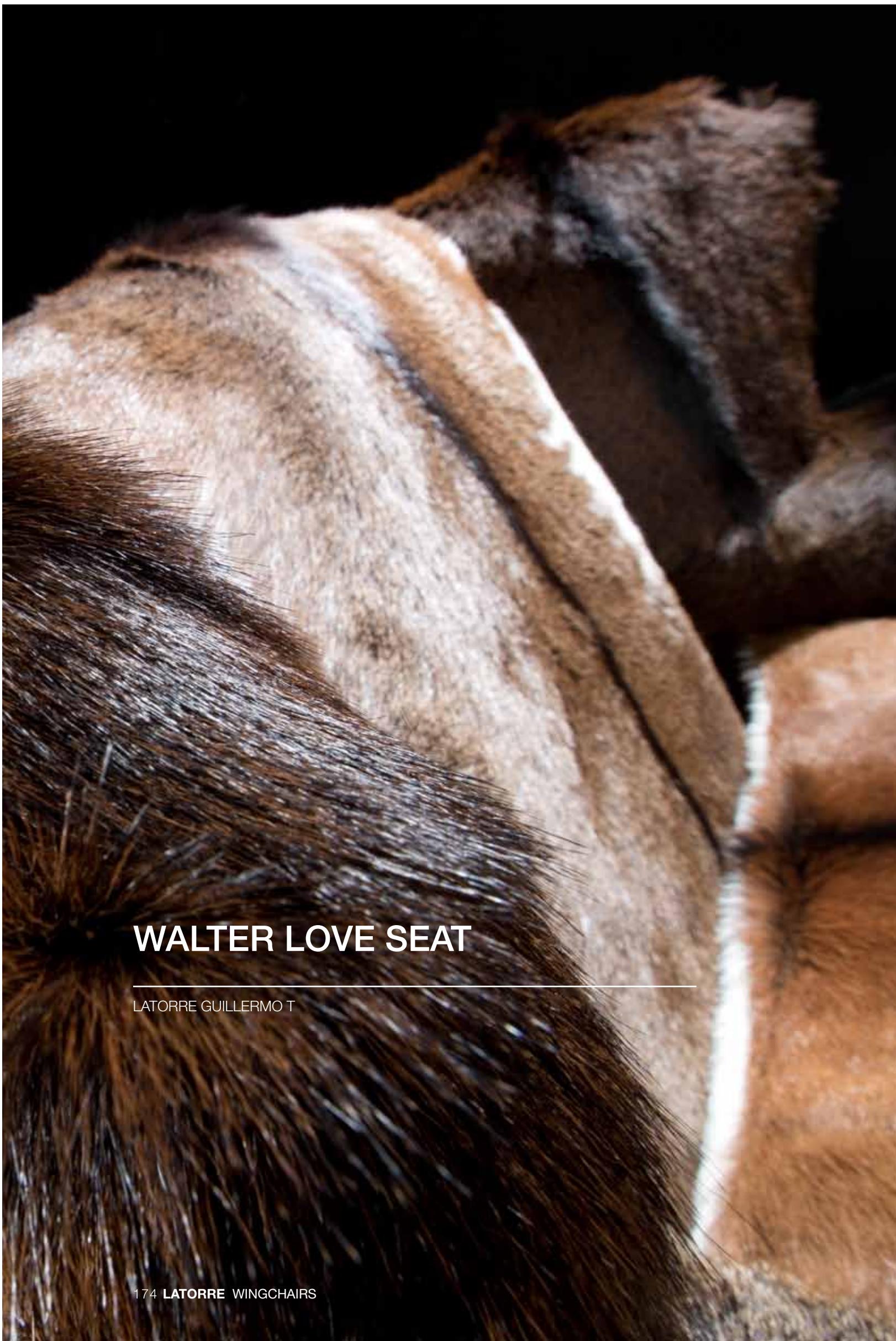


EARTH Wingchair



MAXI TOMS COUNTRY

DESIGN GUILLERMO T



WALTER LOVE SEAT

LATORRE GUILLERMO T



“El desafío: extraer la esencia del clásico para crear diseños de vanguardia”

“The challenge: to extract the essence of the classical to create avant-garde designs”



**ARMCHAIRS
& EASY CHAIRS**

178 DELANOIS

182 ANDREW

186 LOW NIGHTINGALE

188 ODENSE

190 ÉLYSÉE

194 TRUMAN

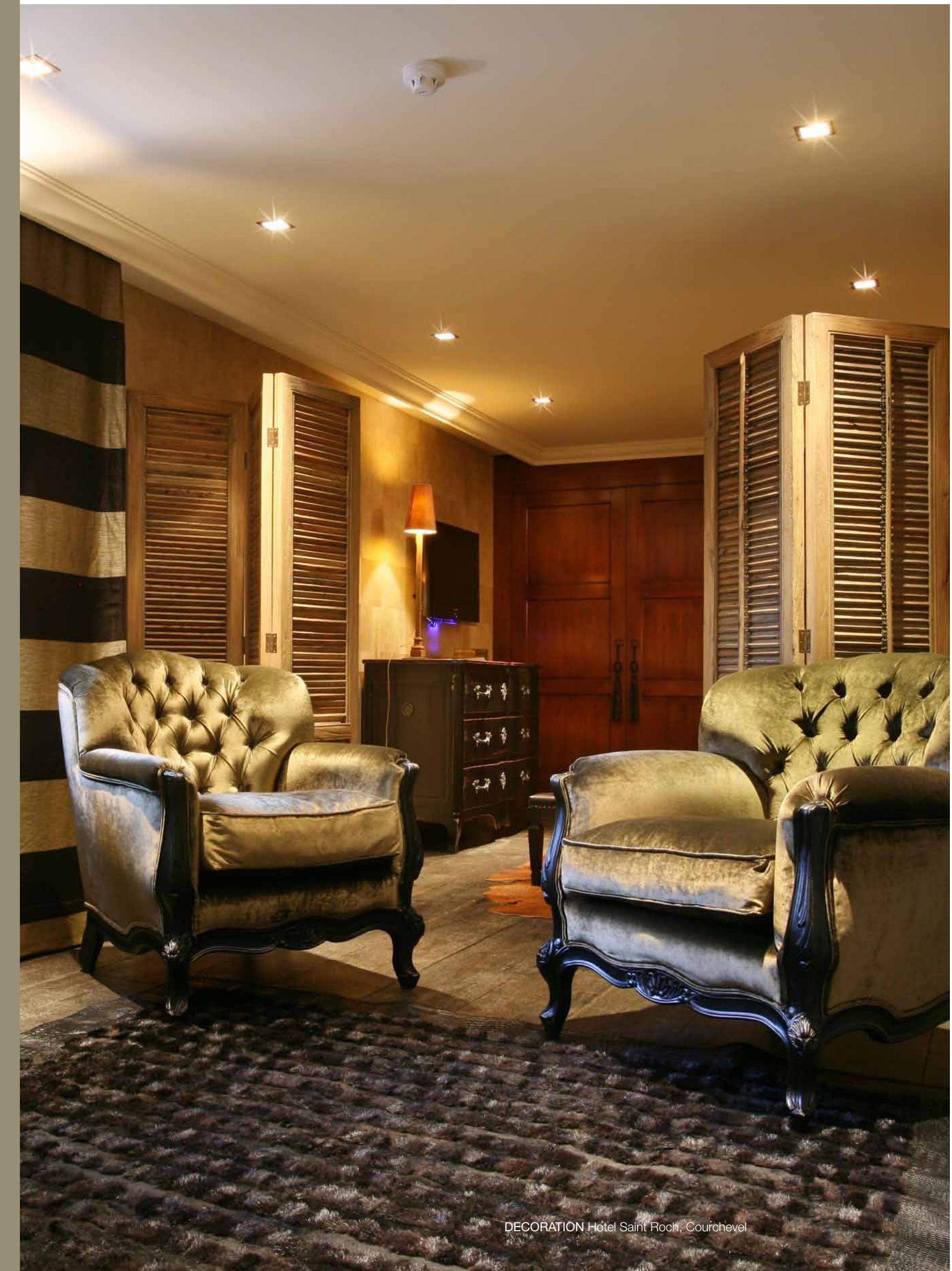
196 BRIGHTON

198 LAND

LATORRE COLLECTION

DELANOIS

DESIGN GUILLERMO T



DECORATION Hotel Saint Roch, Courchevel



180 LATORRE ARMCHAIRS & EASYCHAIRS



DELAUOIS Armchair

LATORRE COLLECTION

ANDREW

LATORRE DESIGN DEPARTMENT





184 LATORRE ARMCHAIRS & EASYCHAIRS



ANDREW Armchair



LOW NIGHTINGALE

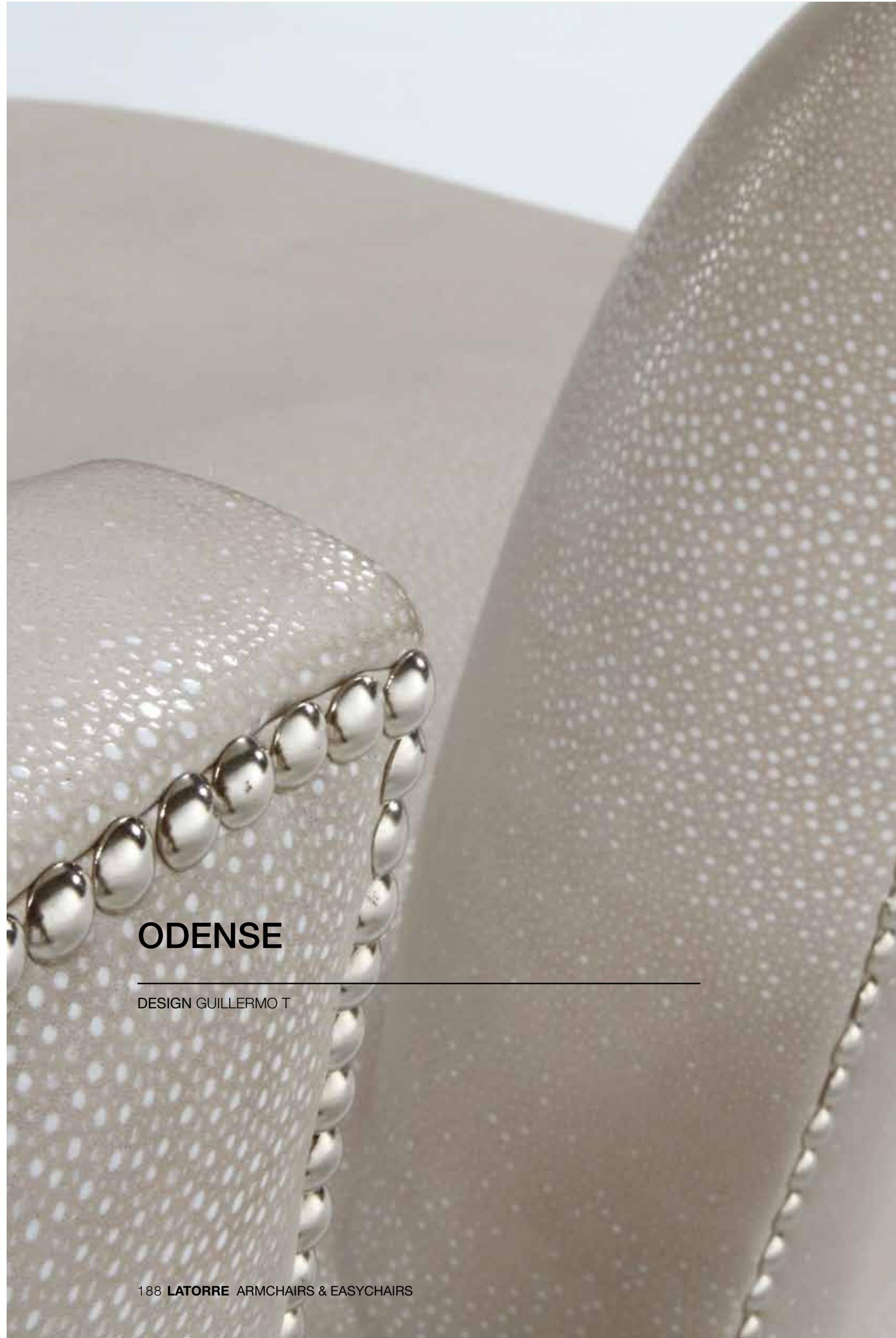
DESIGN CARLOS MAYORAL



LOW NIGHTINGALE Armchair

WYNDHAM Carpet

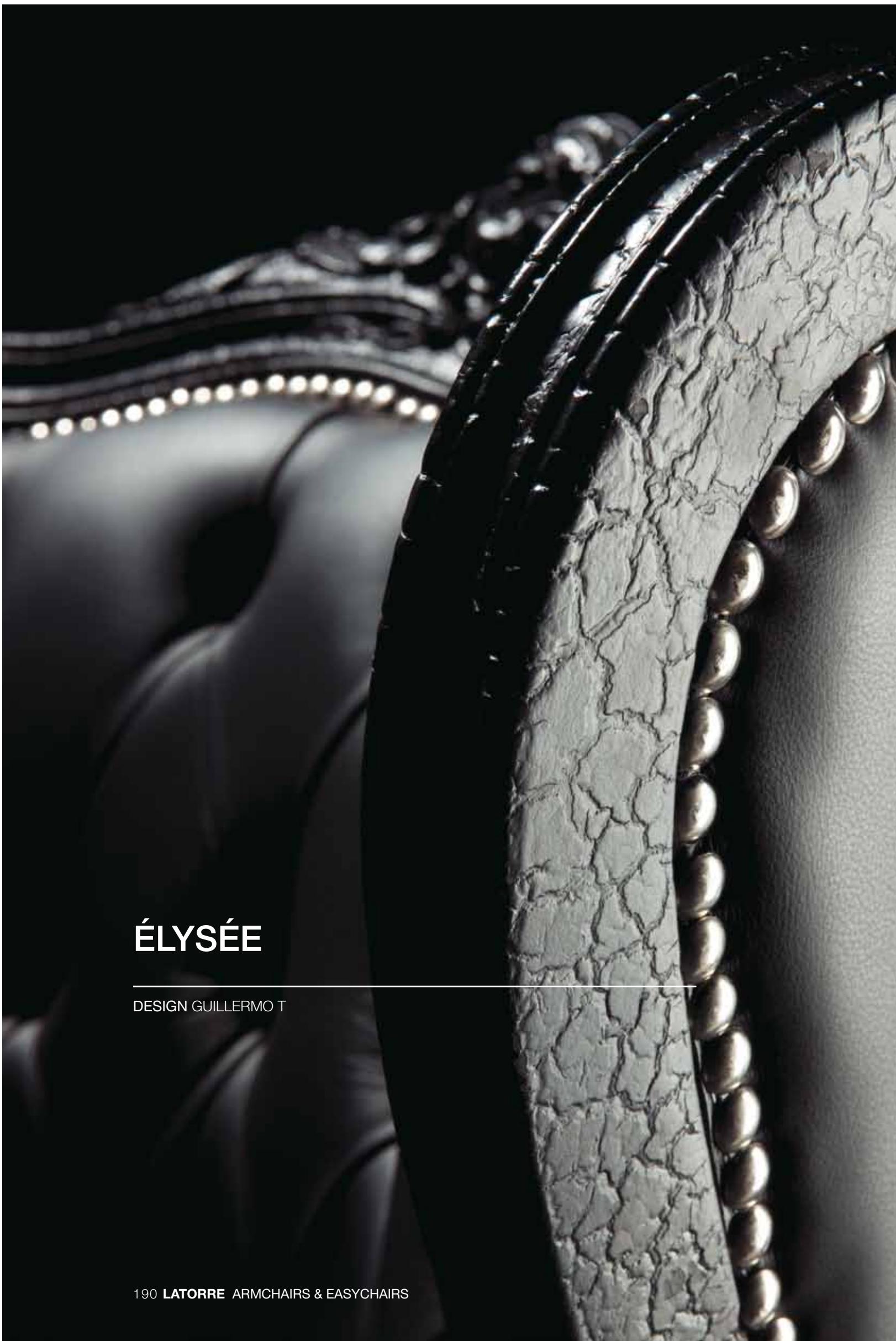
CASANDRA Floor & roof lamp



ODENSE

DESIGN GUILLERMO T





ÉLYSÉE

DESIGN GUILLERMO T





192 LATORRE ARMCHAIRS & EASYCHAIRS

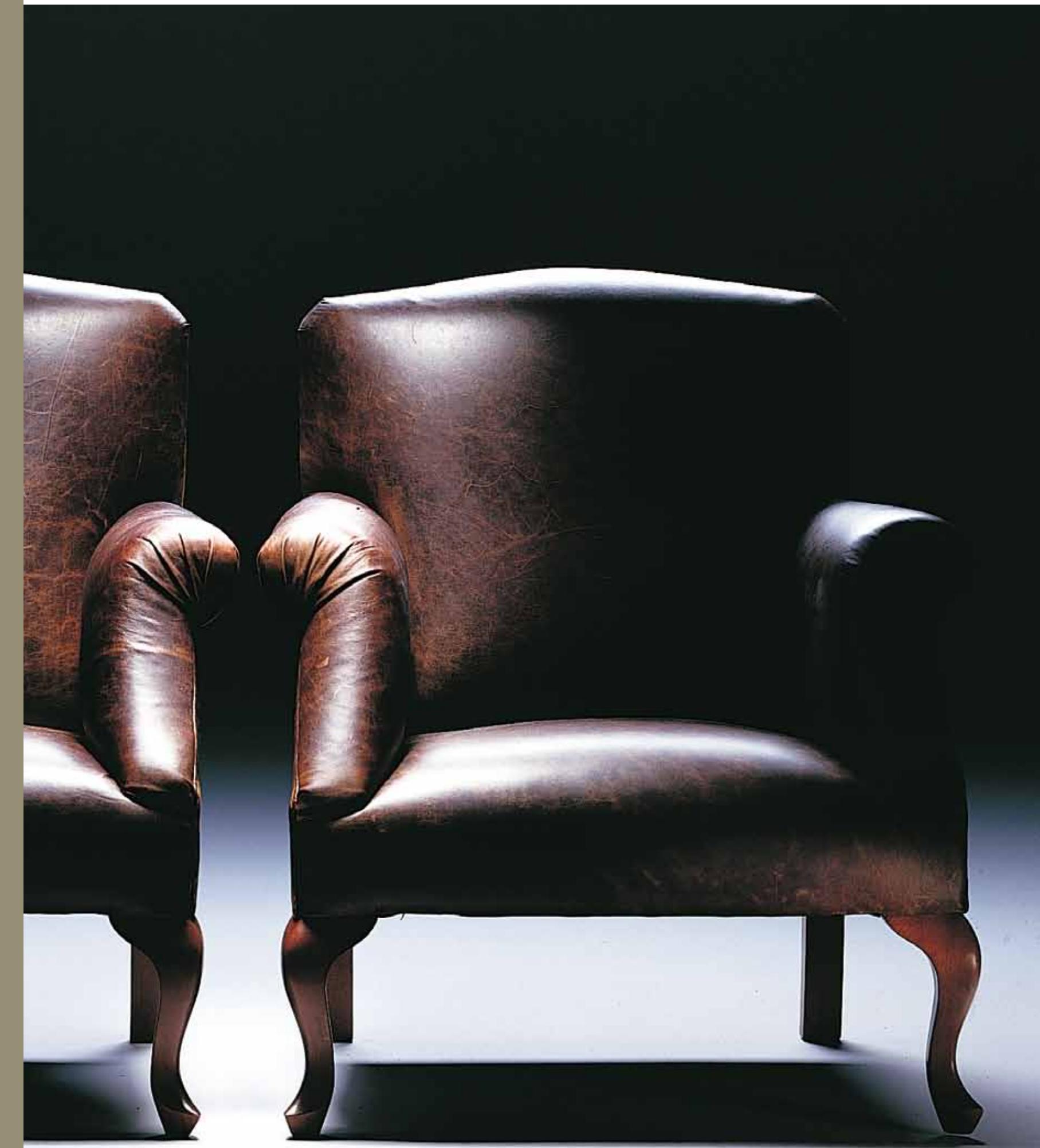


ÉLYSÉE Armchair

LATORRE COLLECTION

TRUMAN

LATORRE DESIGN DEPARTMENT



TRUMAN Armchair



BRIGHTON

LATORRE DESIGN DEPARTMENT



LATORRE COLLECTION

LAND

DESIGN GUILLERMO T



LAND Low chair

“Sello indiscutible
del lujo y la calidad”

“Unquestionable stamp
of luxury and quality”





STAFFORD

DESIGN GUILLERMO T



CHARLES XXL Sofa

STAFFORD Coffee table



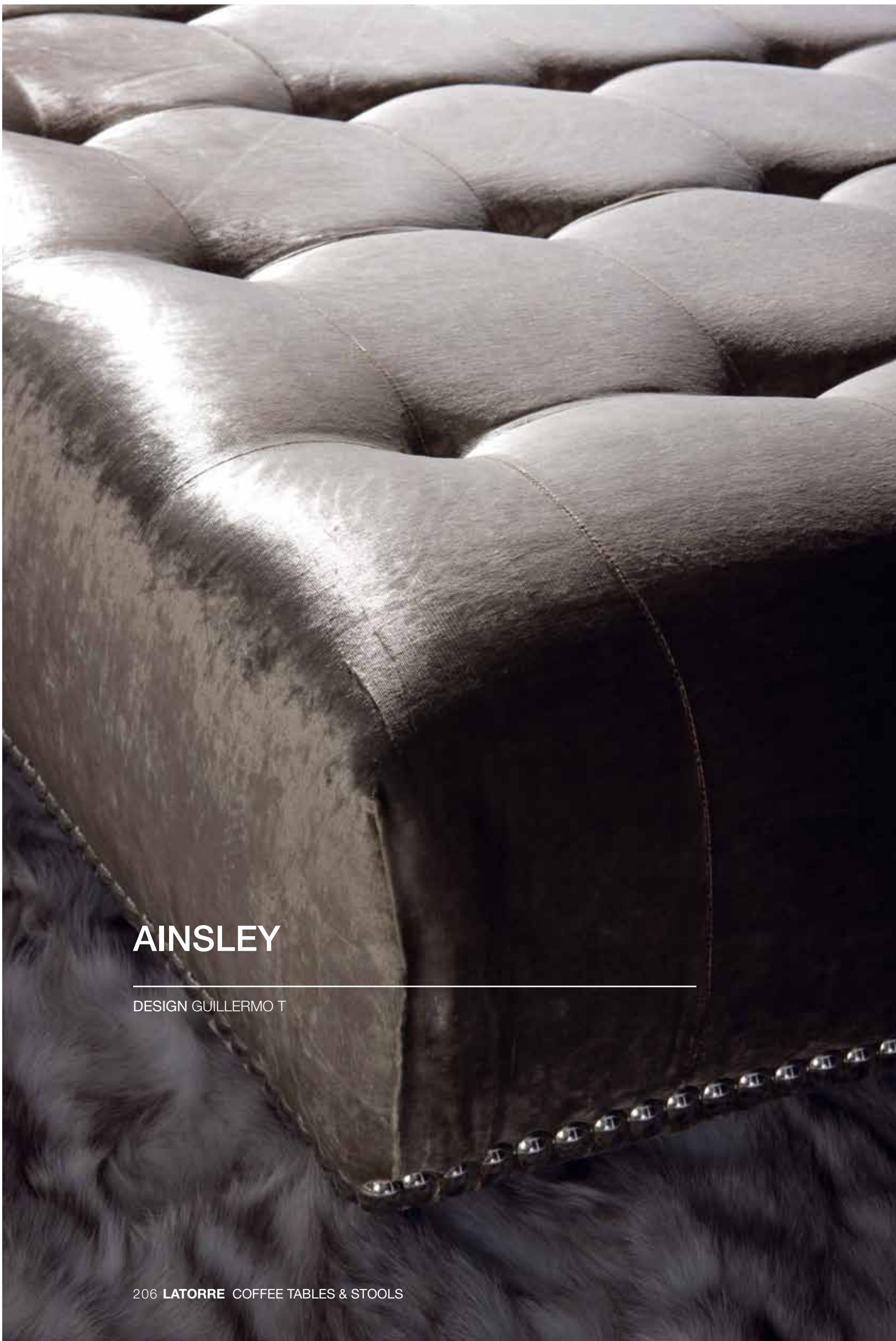
KNIGHTSBRIDGE

DESIGN MARÍA JOSÉ GIMENO



KNIGHTSBRIDGE Coffee table

GRAND NATIONAL MODULAR Sofa



AINSLEY

DESIGN GUILLERMO T



AINSLEY Coffee table

BOND Sofa

GENTLEMAN WHITE Carpet

LATORRE COLLECTION

CHELSEA

LATORRE DESIGN DEPARTMENT



CHELSEA Coffee table



LATORRE COLLECTION

DOLOMITA

DESIGN MACALULA

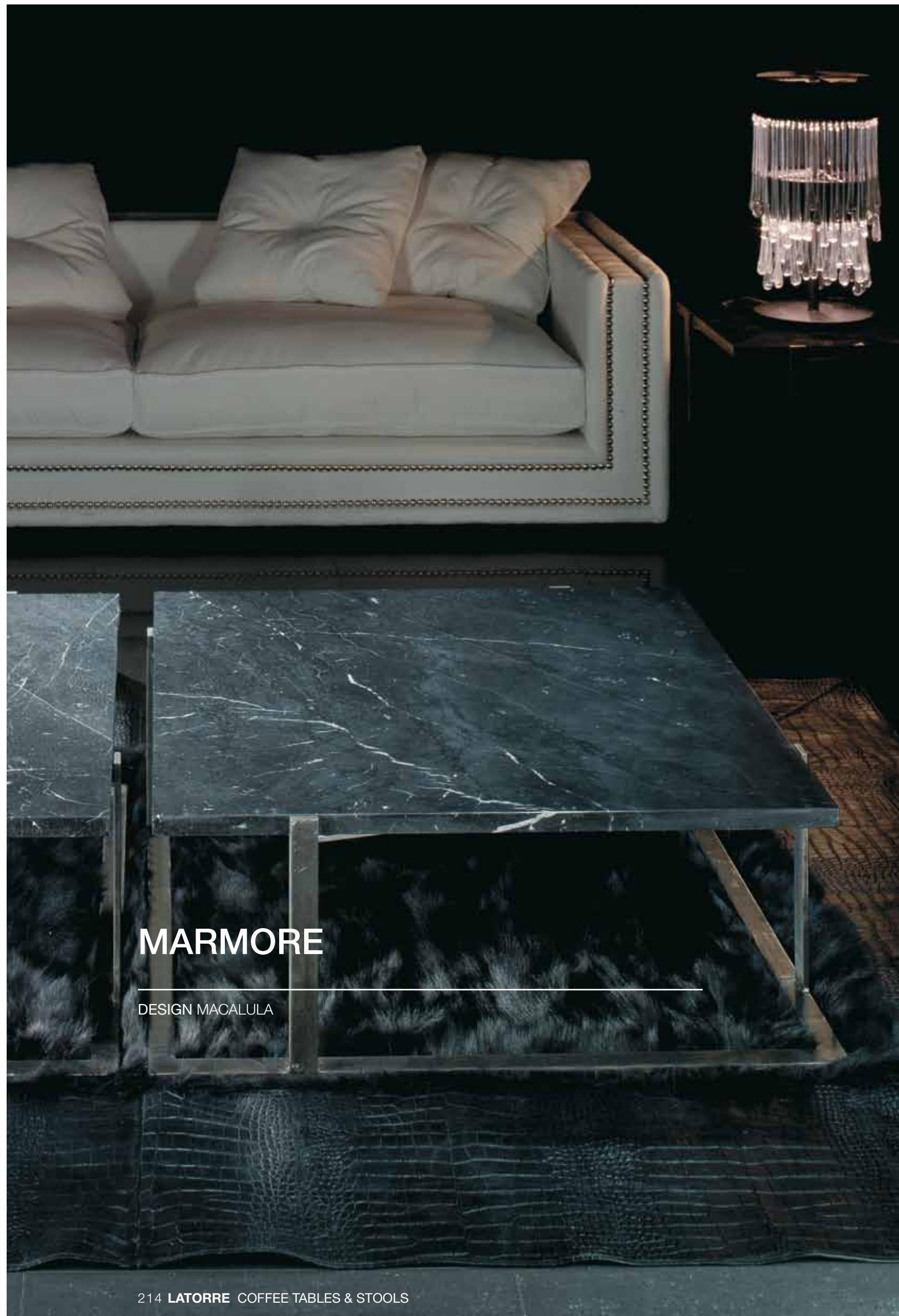


DOLOMITA Coffee and side table

MAYFAIR Sofa

VENICE Table lamp

GENTLEMAN BLACK Carpet



MARMORE

DESIGN MACALULA



MARMORE Side table

VENICE Table lamp

LATORRE COLLECTION

VERMONT

LATORRE DESIGN DEPARTMENT



GRAND NATIONAL AUTOBIOGRAPHY Sofa

VERMONT Telescopic coffee table

GENTLEMAN WHITE Carpet



CONCORDE

DESIGN GUILLERMO T

CONCORDE Coffee table

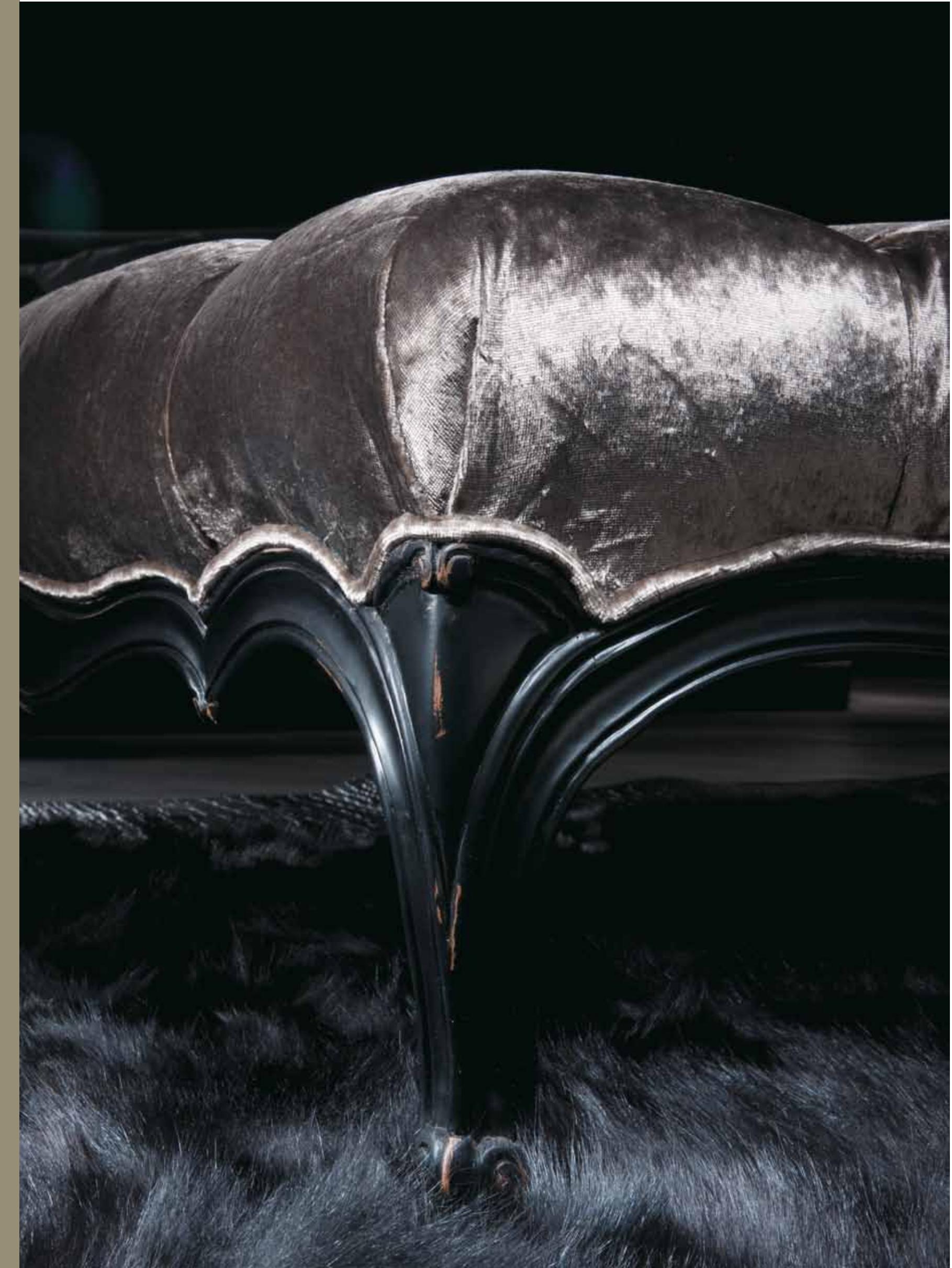
PRINCE Bookcase

GENTLEMAN WHITE Carpet

LATORRE COLLECTION

VENDÔME

DESIGN GUILLERMO T





VENDÔME Coffee table

CHARLES MODULAR Sofa

GENTLEMAN BLACK Carpet



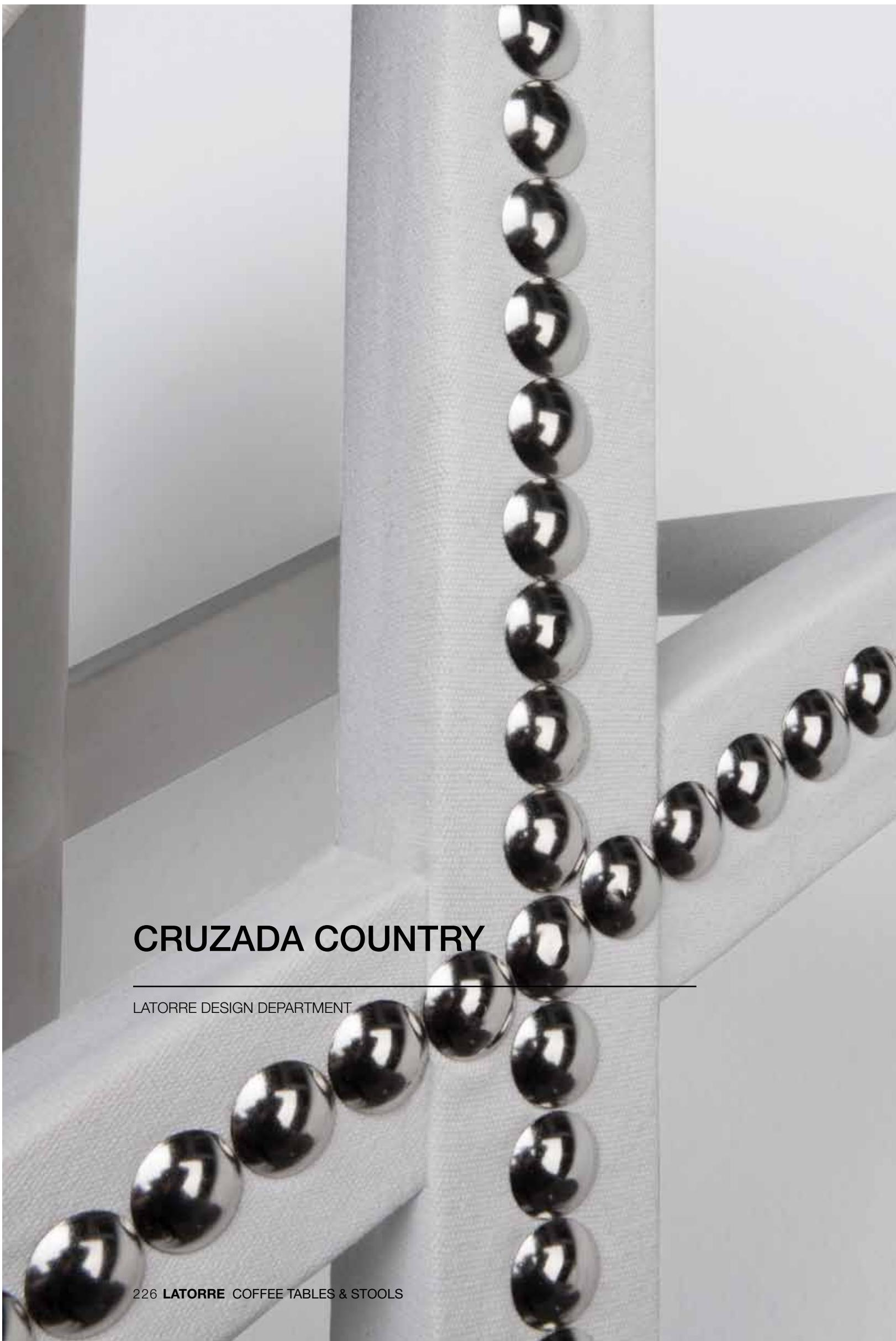
CARONTE

DESIGN GUILLERMO T



CARONTE Stool

DANTE Sofa



CRUZADA COUNTRY

LATORRE DESIGN DEPARTMENT



“Máxima representación
del romanticismo de
épocas pasadas con
un toque actual”

“The epitome of a
romantic bygone
era yet have a
contemporary twist”



DINING
& BAR CHAIRS

230 ACANTHUS BAR

232 LUIS XV BAR COUNTRY

234 NIGHTINGALE

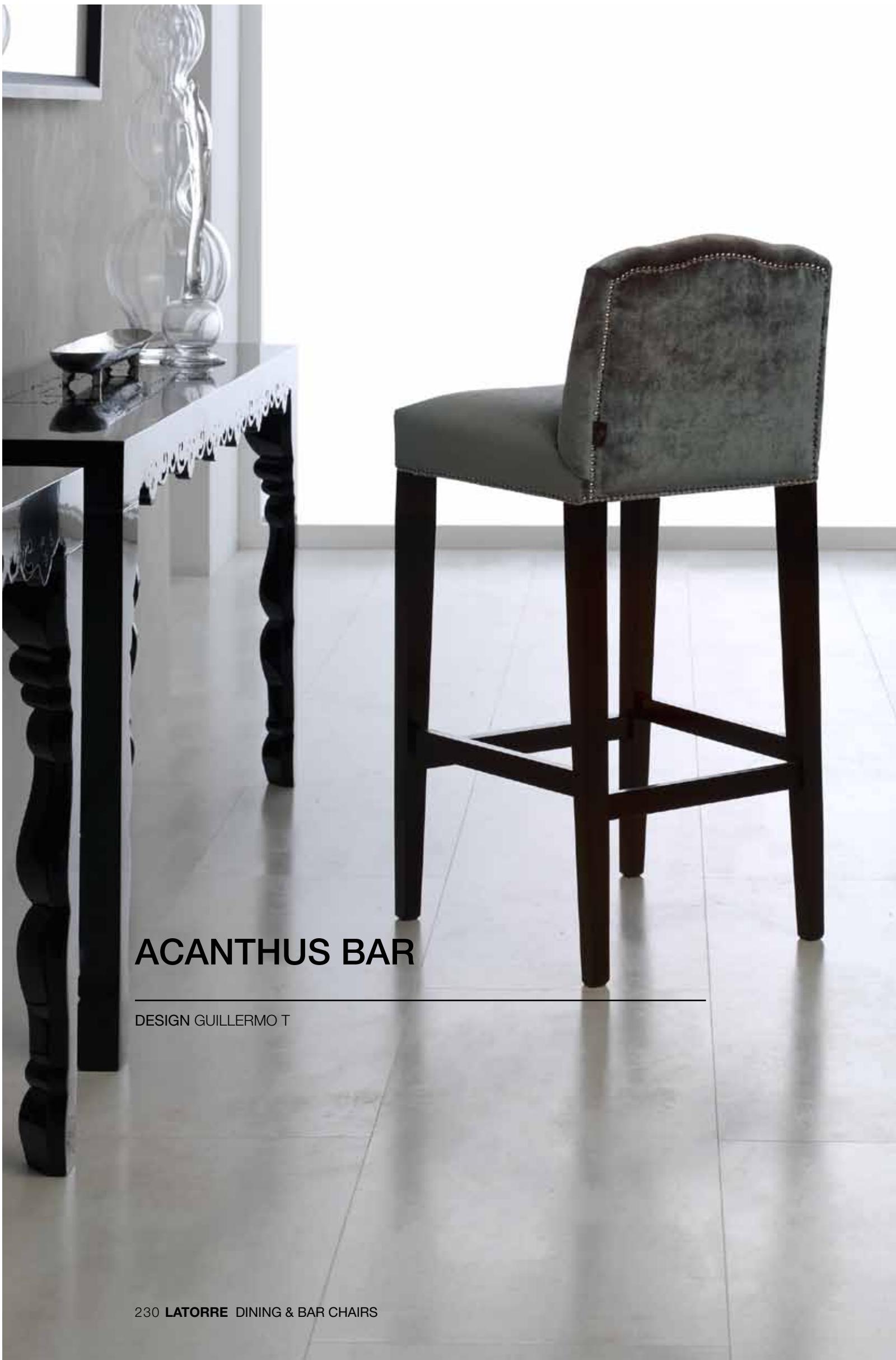
236 BUCKINHAM

238 LIBERTY

240 NAPOLES COUNTRY

242 ALBERT SPECIAL

246 OSLO COUNTRY



ACANTHUS BAR

DESIGN GUILLERMO T

230 LATORRE DINING & BAR CHAIRS



ACANTHUS BAR Chair

PROTOCOLO Console



**LUIS XV BAR
COUNTRY**

LATORRE DESIGN DEPARTMENT





NIGHTINGALE

DESIGN CARLOS MAYORAL

234 LATORRE DINING & BAR CHAIRS



NIGHTINGALE Chair

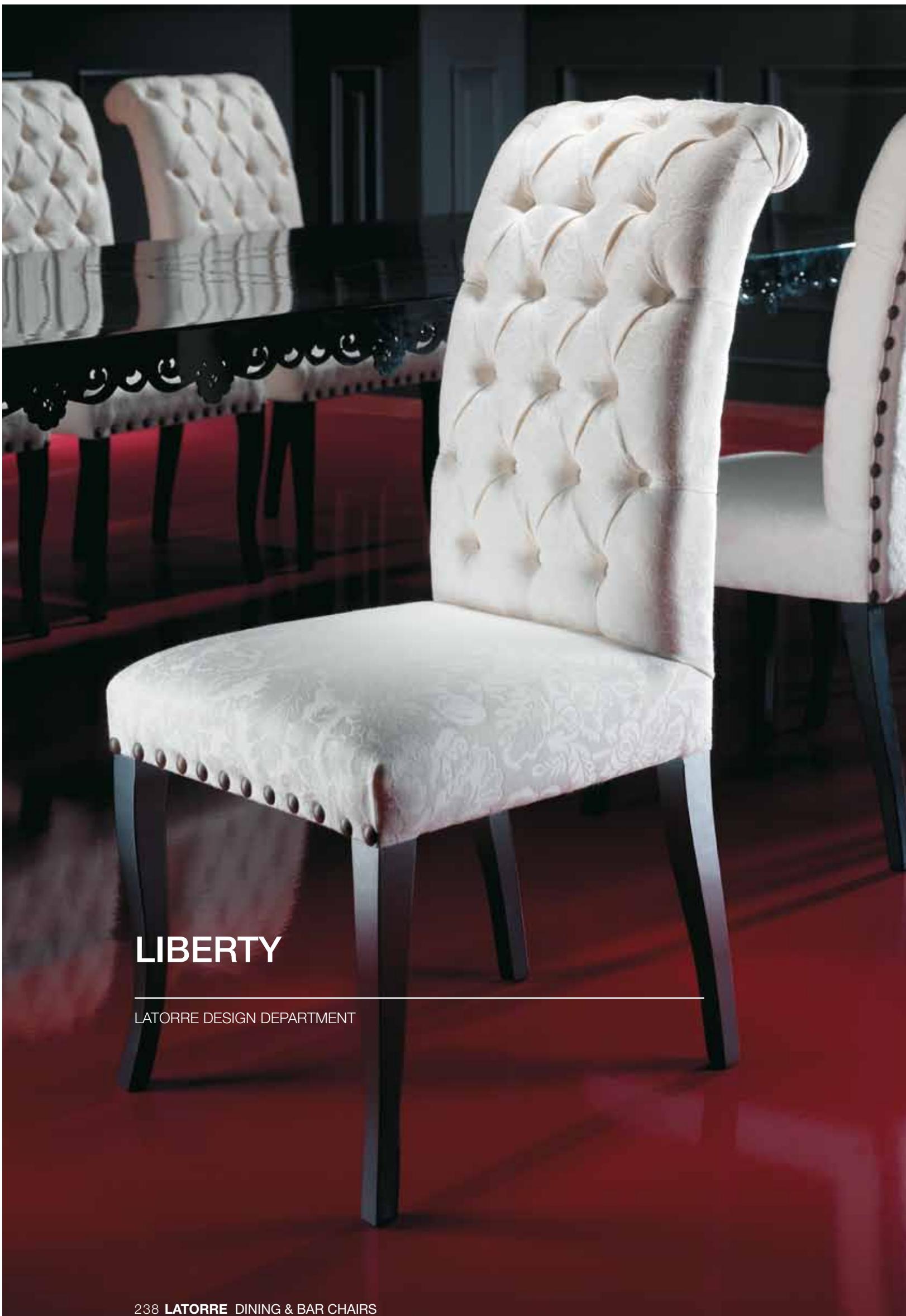
LATORRE COLLECTION

BUCKINGHAM

LATORRE DESIGN DEPARTMENT



BUCKINGHAM Chair



LIBERTY

LATORRE DESIGN DEPARTMENT

238 LATORRE DINING & BAR CHAIRS

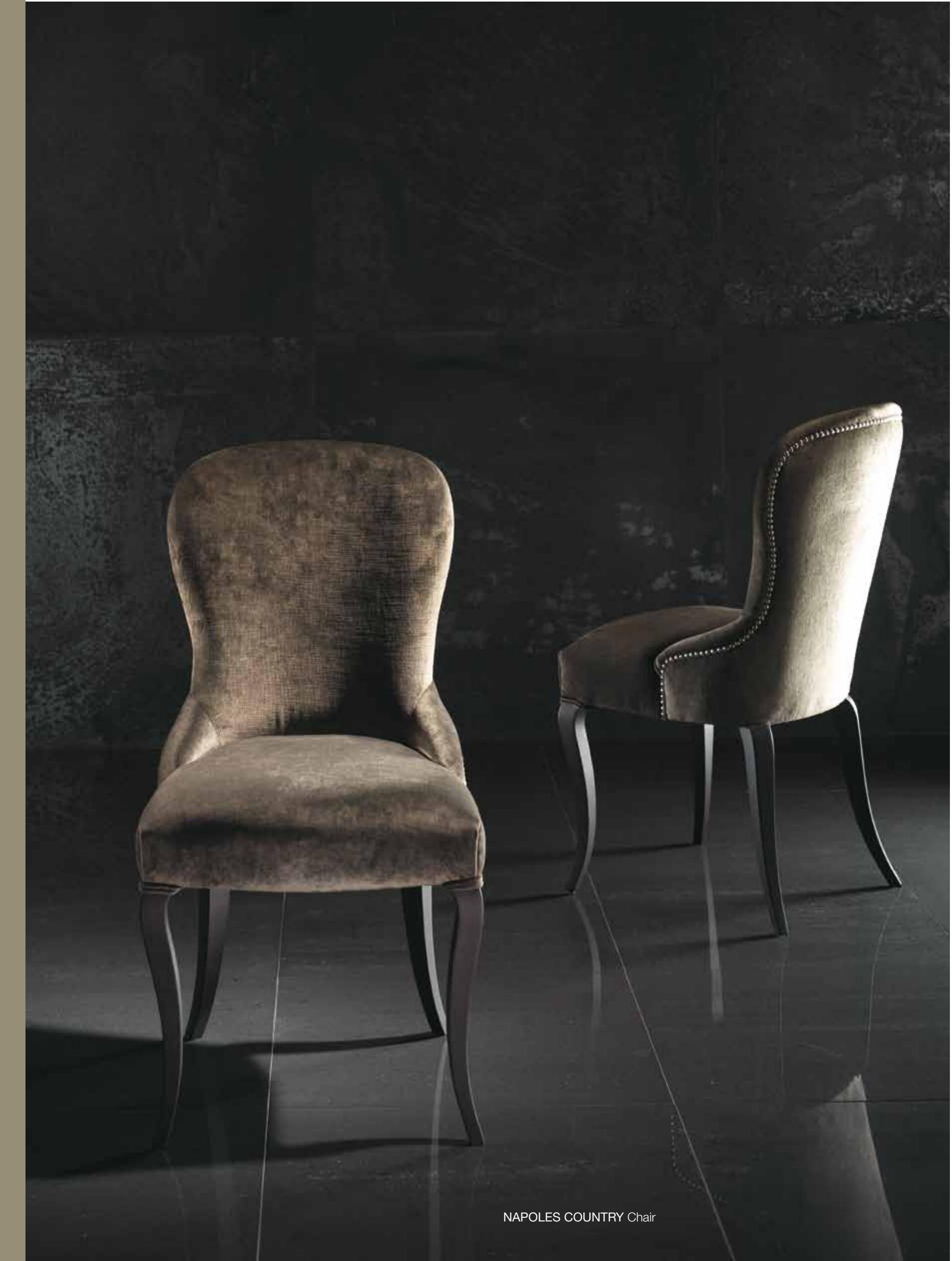


LIBERTY Chair
PROTOCOL Table

LATORRE COLLECTION

NAPOLES COUNTRY

LATORRE DESIGN DEPARTMENT

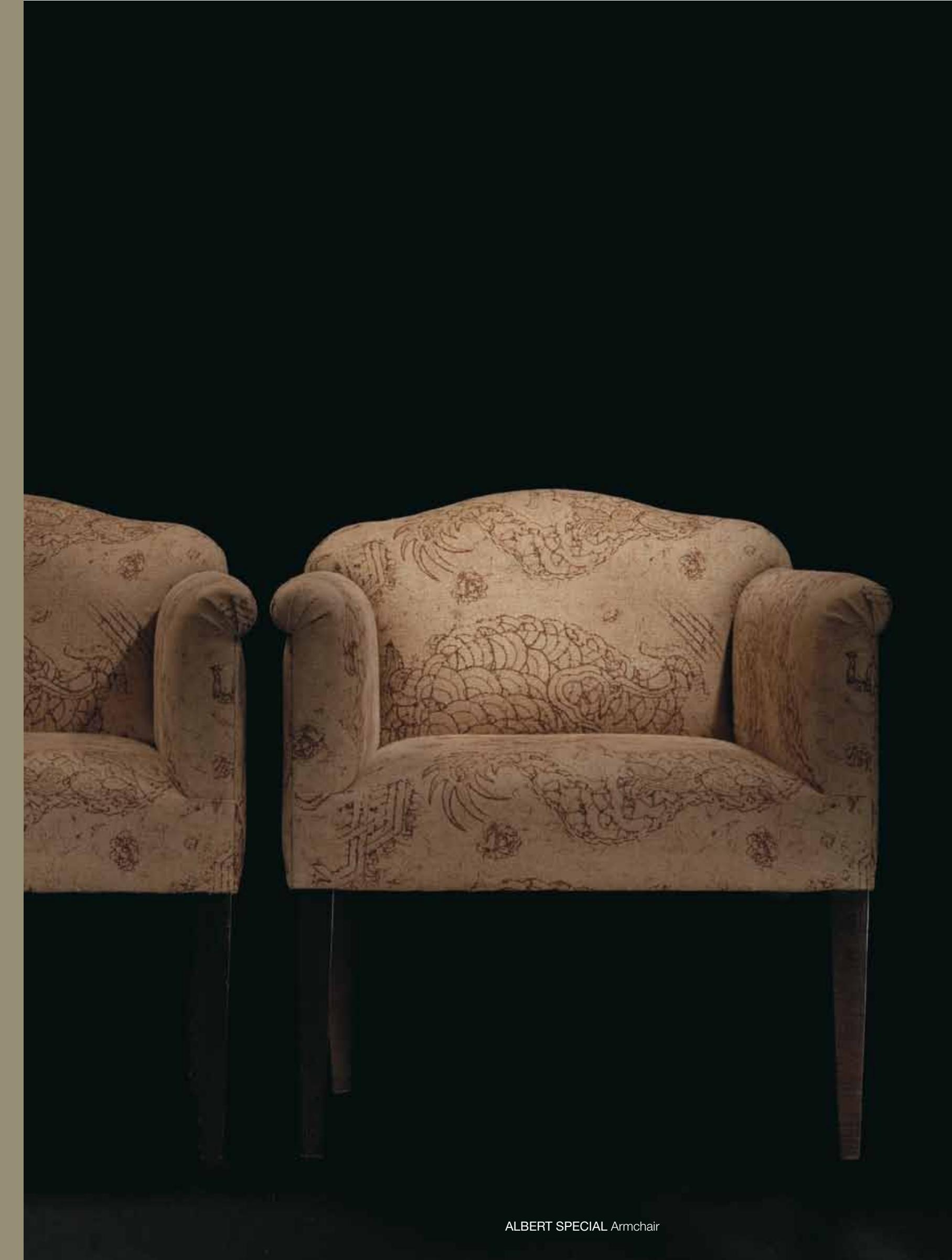


NAPOLES COUNTRY Chair

LATORRE COLLECTION

ALBERT SPECIAL

DESIGN GUILLERMO T



ALBERT SPECIAL Armchair



244 LATORRE DINNING & BAR CHAIRS

DECORATION Suzanne Loggere, Holland



ALBERT SPECIAL Armchair

LATORRE COLLECTION

OSLO COUNTRY

DESIGN GUILLERMO T



OSLO COUNTRY Armchair



248 LATORRE DINNING & BAR CHAIRS



OSLO COUNTRY Chair

“Trabajo minucioso
y artesanal, único,
de pureza estética”

“Unique, meticulous
craftsmanship with an
immaculate appearance”





GOLDENEYE

DESIGN MARÍA JOSÉ GIMENO



GOLDENEYE Table

NIGHTINGALE Chair



HEATHROW

DESIGN GUILLERMO T





HEATHROW Table

LIBERTY Chair

BUCKINGHAM Chair

FLOFÀ Armchair

ETNA Lamp

MR. BOJANGLES Mirror

GENTLEMAN WHITE Carpet



PROTOCOLO

DESIGN MACALULA





PROTOCOLO Table

LIBERTY Chair

VENICE Floor & roof lamps

“Identidad de
una empresa que
crece sin parar”

“The identity of a
company that is
constantly growing”



264 PRINCE BOOKCASE

266 LAUREN BED



PRINCE

DESIGN GUILLERMO T



LAUREN

DESIGN GUILLERMO T

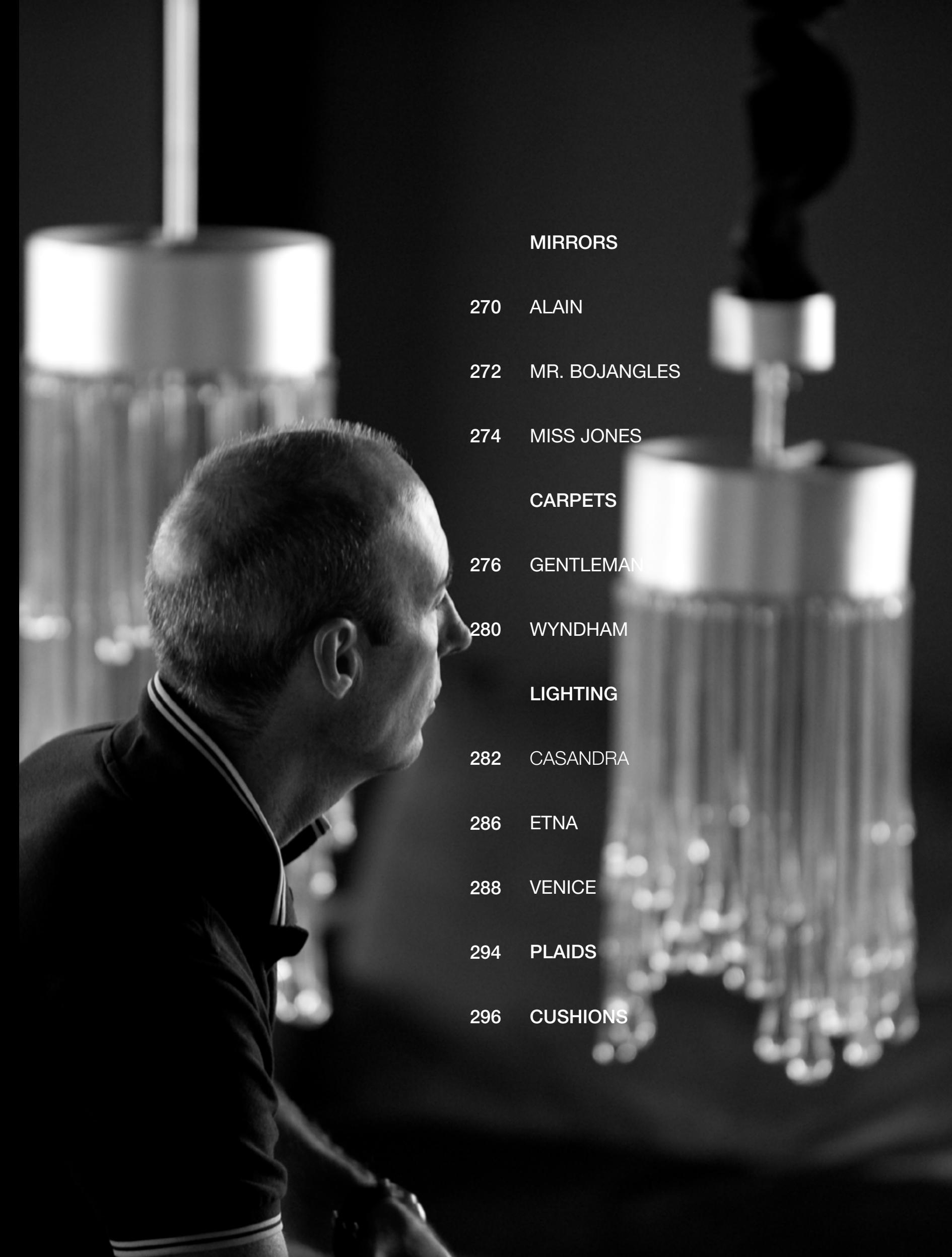
266 LATORRE BED

LAUREN Bed
MARMORE Side table
VENICE Table lamp
GENTLEMAN BLACK Carpet
DARK Plaid



“Búsqueda constante
de la belleza, con
elegancia y buen gusto”

“A constant search for
beauty, with elegance
and exquisite taste”



MIRRORS

270 ALAIN

272 MR. BOJANGLES

274 MISS JONES

CARPETS

276 GENTLEMAN

280 WYNDHAM

LIGHTING

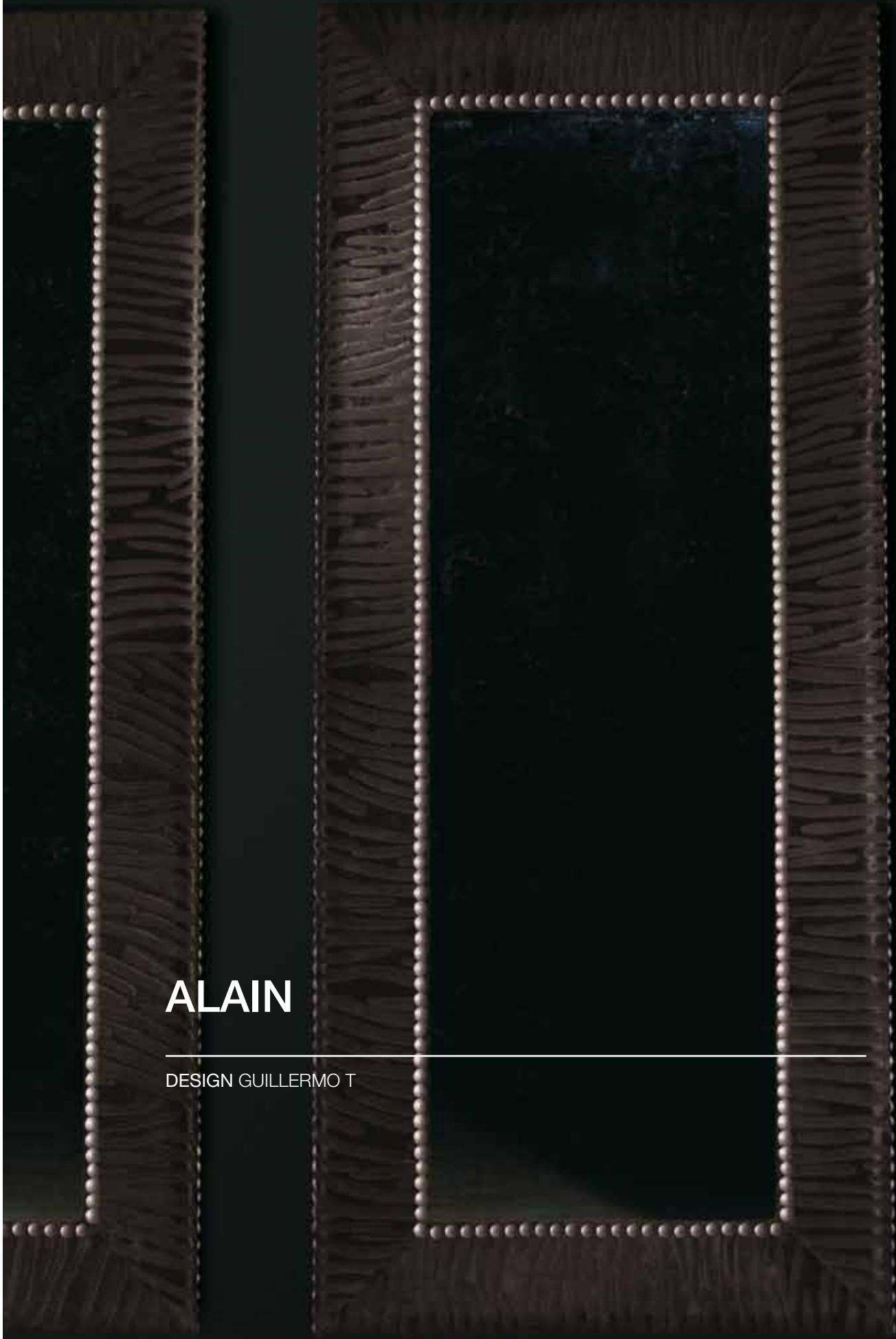
282 CASANDRA

286 ETNA

288 VENICE

294 PLAIDS

296 CUSHIONS



ALAIN

DESIGN GUILLERMO T

270 LATORRE MIRRORS



ALAIN Mirror

ASCOT MODULAR Sofa

MR. BOJANGLES

DESIGN GUILLERMO T





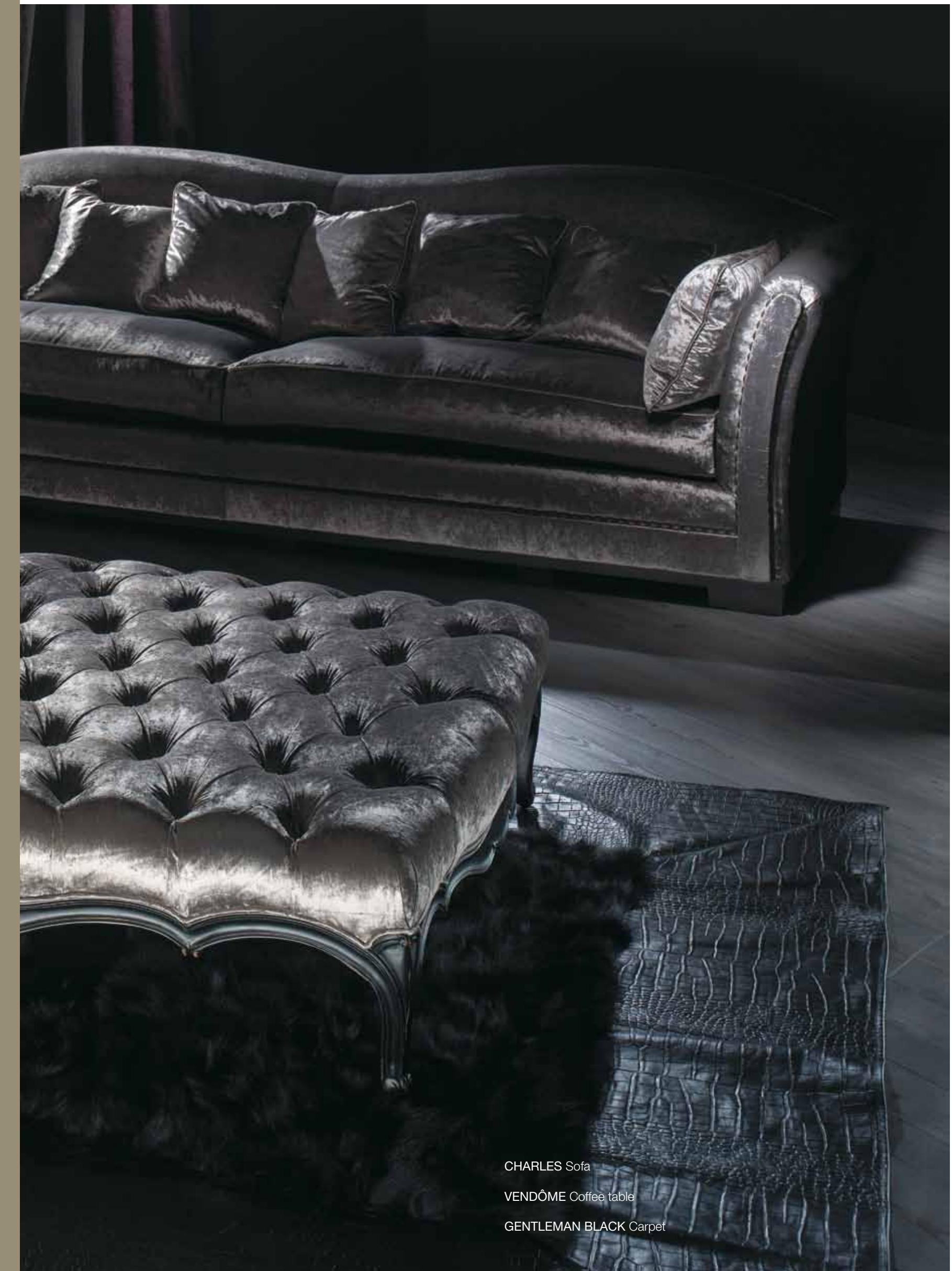
MISS JONES

DESIGN GUILLERMO T



GENTLEMAN

LATORRE DESIGN DEPARTMENT



CHARLES Sofa

VENDÔME Coffee table

GENTLEMAN BLACK Carpet



278 LATORRE CARPETS



CONCORDE Coffee table
GENTLEMAN WHITE Carpet

WYNDHAM

DESIGN GUILLERMO T



LOW NIGHTINGALE Armchair

WYNDHAM Carpet

CASANDRA

DESIGN QMD



CASANDRA Large roof lamp



CASANDRA Medium roof & floor lamp

LOW NIGHTINGALE Armchair

WYNDHAM Carpet

ETNA

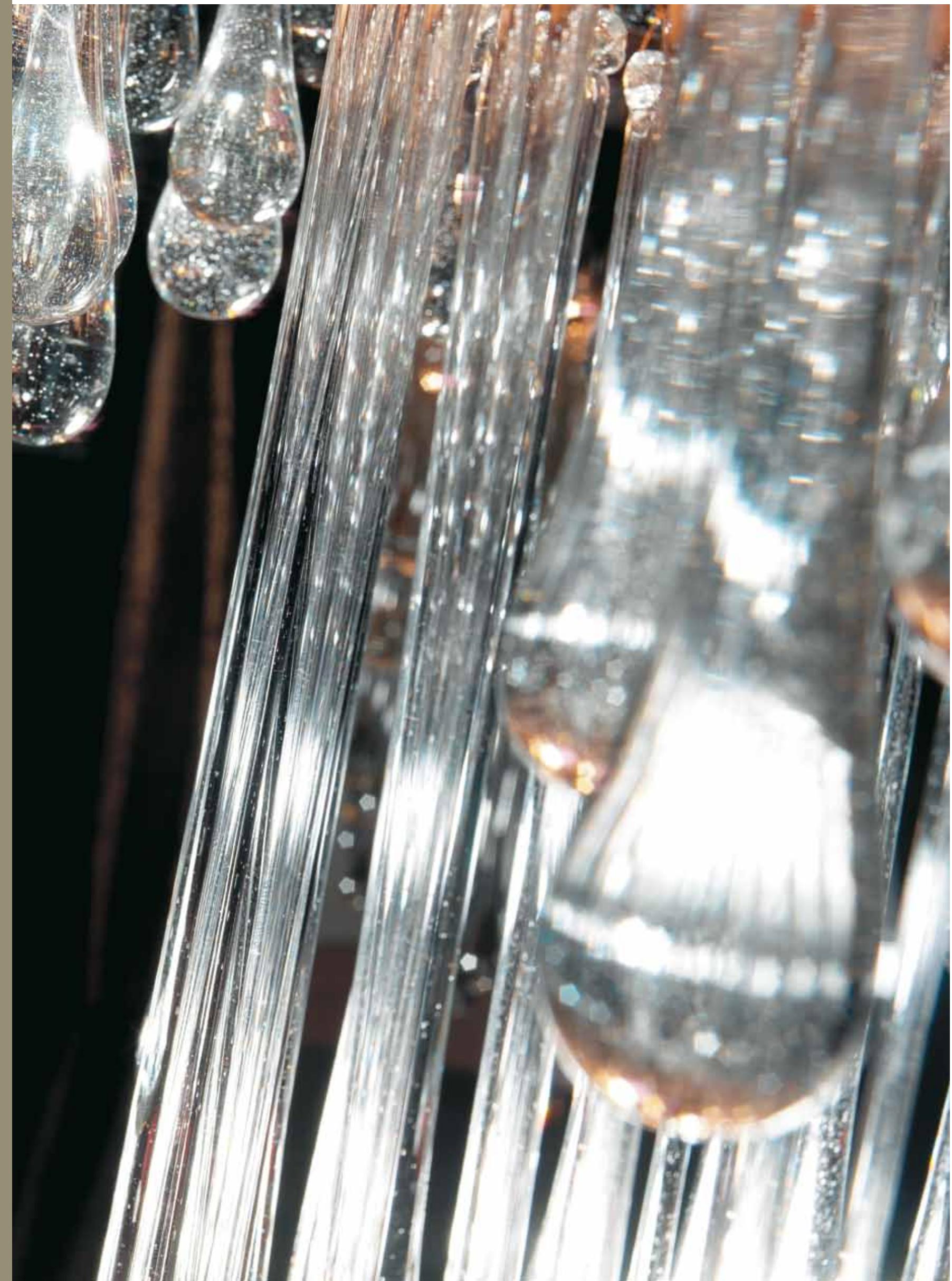
LATORRE DESIGN DEPARTMENT



ETNA Lamp

VENICE

LATORRE DESIGN DEPARTMENT





VENICE Roof & floor lamp

PROTOCOL Table

LIBERTY Chair



292 LATORRE LIGHTING



VENICE Roof & table lamp

PLAIDS

LATORRE DESIGN DEPARTMENT

Black plaid & fur cushion



White plaid & fur cushion



Dark plaid & fur cushion



Pale plaid & fur cushion



Zebra rabbit plaid & fur cushion



Linx rabbit plaid & fur cushion

CUSHIONS

LATORRE DESIGN DEPARTMENT



Box cushion



Rectangular box cushion



Contoured corners cushion



Rectangular contoured corners cushion



Border cushion



Rectangular border cushion



Agradecimientos:

A nuestros padres, Ascensión y Guillermo, por su formidable herencia: nuestros valores y nuestra educación. Sin los cuales no nos hubiera sido posible llevar a cabo tamaña empresa y la superación de los retos que seguimos marcándonos día a día.

A Angel Carbellido por su fidelidad y por su magnífico trabajo a lo largo de casi toda una vida.

A todo el equipo de Latorre, desde el personal de administración hasta los artesanos, que trabajan en nuestros diferentes departamentos, pasando por los encargados, agentes comerciales y distribuidores. A Mariangeles, Maribel, Cruz, Svetlana, Daniela, Diego, Toni, Oscar, Luis, Paco, María José y a Mr. Trigo. A nuestros deportistas de élite, que llevan los colores de Latorre, entre ellos y especialmente al jinete J. Ignacio Jiménez-Rico. A Carmen Martínez, Rosa Roca, Cristina Jiménez, Eva Goig, Miquel Torrent, Horacio Silva, Olesya Bezuglaya, Marisol Sánchez, Jessica Patay, Pedro Llorca, Dolors Serra, Juan Carlos Vega, Nacho Pérez, Alberto Argüelles, y Rafael Soriano porque, sin ellos, este catálogo no tendría el sentido que tiene.

A toda la familia.

A Ximo Roca por su entusiasmo, ayuda incondicional y sabiduría al saber transmitir la singularidad de todas nuestras piezas sin escatimar esfuerzos.

Acknowledgements:

To our parents, Ascensión and Guillermo, for their formidable legacy: our values and education. Without them it would not have been possible to build such a large enterprise or overcome the challenges that we set ourselves every day.

To Angel Carbellido, our own personal MacGyver, for his loyalty and commitment, someone who is never beaten by a problem.

To the entire Latorre team, the administrative staff and craftspeople working in our various departments as well as our foremen, sales agents and distributors. To Mariangeles, Maribel, Cruz, Svetlana, Daniela, Diego, Toni, Oscar, Luis, Paco, María José and Mr. Trigo. To our elite athletes who bear the Latorre colours, including and in particular the rider J. Ignacio Jiménez. To Carmen Martínez, Rosa Roca, Cristina Jiménez, Eva Goig, Miquel Torrent, Horacio Silva, Olesya Bezuglaya, Marisol Sánchez, Jessica Patay, Pedro Llorca, Dolors Serra, Juan Carlos Vega, Nacho Pérez, Alberto Argüelles and Rafael Soriano, without whom this catalogue would never have seen the light of day.

To the whole family.

To Ximo Roca for his enthusiasm, unconditional support and wisdom in sparing no effort to convey the uniqueness of all our items.

ASCENSIÓN LATORRE, S.L.

ALBACETE 4, POL. IND. BARRIOS DE LOS DOLORES
46113 MONTCADA, VALENCIA - SPAIN
TEL. +34 96 139 50 32
FAX +34 96 139 50 11
www.ascensionlatorre.com
www.paudesign.com



COLLABORATING FIRM:



DISEÑO GRÁFICO XIMO ROCA DISEÑO
DIRECCIÓN ARTE GuillermoT
FOTOGRAFÍA CLAUDIO INDIAS, MASFLASH, PEDRO LLORCA, CARLOS GUTIERREZ, DOLORS SERRA, NACHO PÉREZ
IMPRIME KOLOR LITOGRAFOS, S.L.

DEPÓSITO LEGAL: V-1550-2009.

COPYRIGHT © ASCENSIÓN LATORRE S.L. TODOS LOS DERECHOS RESERVADOS. ESTE CATÁLOGO
SE HA PUBLICADO CON LA COLABORACIÓN DE LA CONSELLERIA D'INDÚSTRIA, COMERÇ I INNOVACIÓ
DE LA GENERALITAT VALENCIANA.

LATORRE TECHNICAL INFORMATION



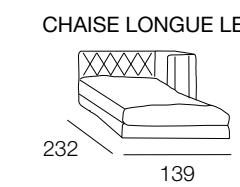
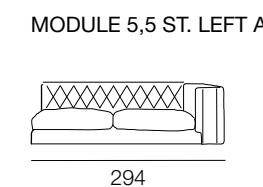
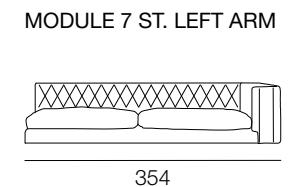
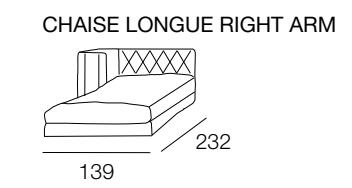
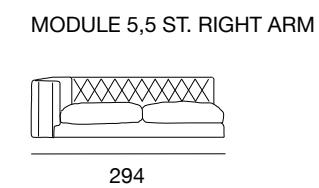
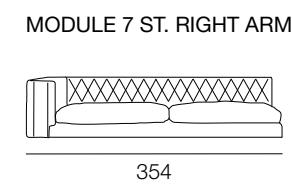
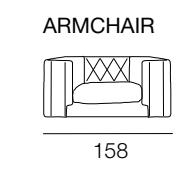
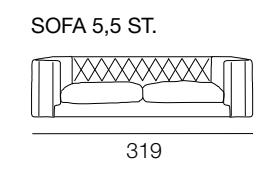
LATORRE TECHNICAL INFORMATION

SOFAS

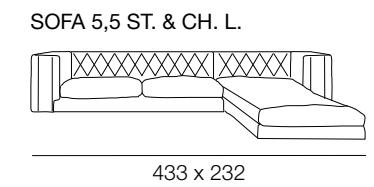
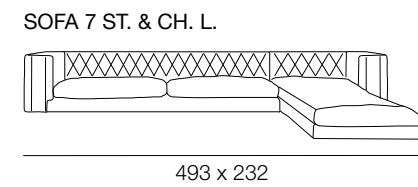
GRAND NATIONAL

design Latorre Design Department

pag: 008-021 / 205 / 217



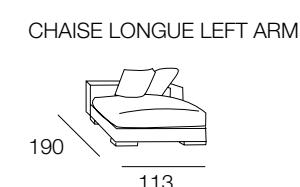
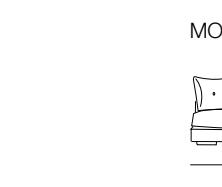
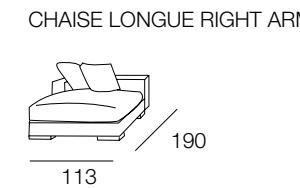
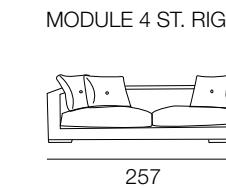
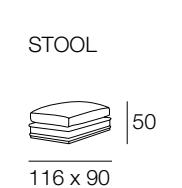
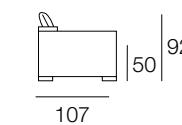
EXAMPLES:



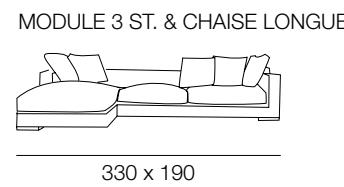
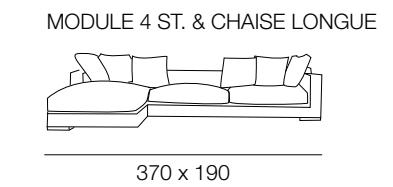
MAYFAIR

design Guillermo T

pag: 022-037 / 213 / 214



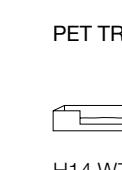
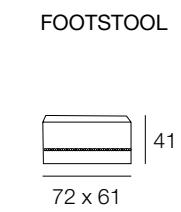
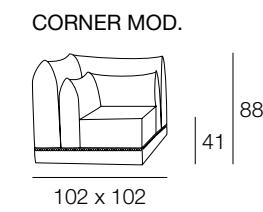
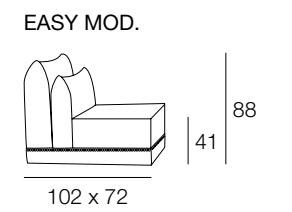
EXAMPLES:



CHUKKA

design Rolf Zimmermann

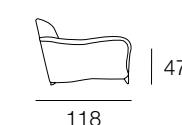
pag: 038-049



ROYALTON

design Guillermo T

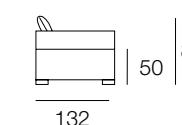
pag: 062-073



DANTE

design Guillermo T

pag: 110-117





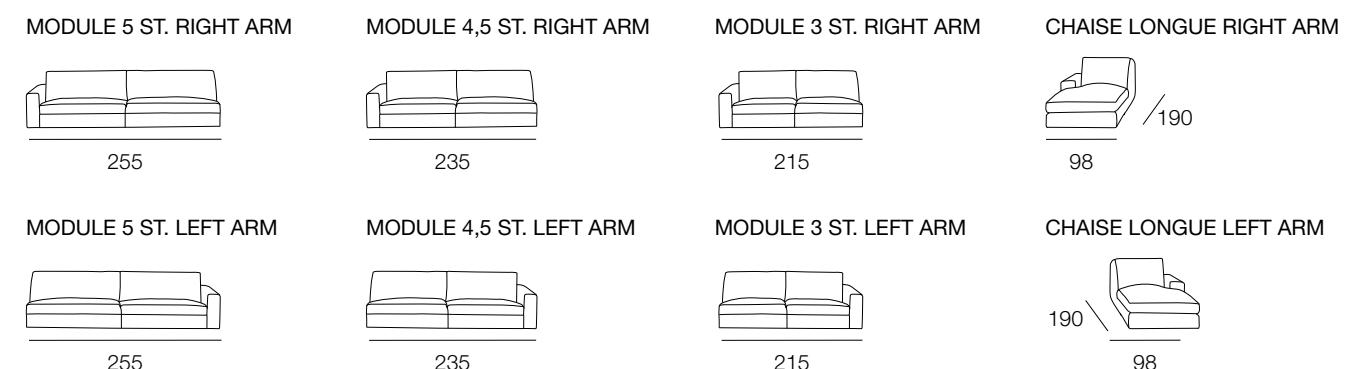
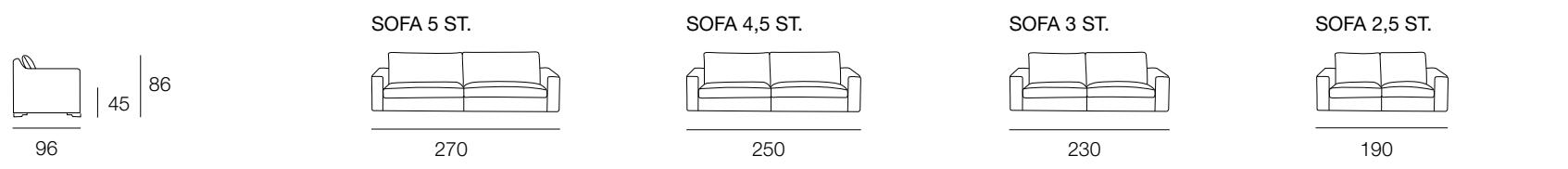
LATORRE TECHNICAL INFORMATION

SOFAS

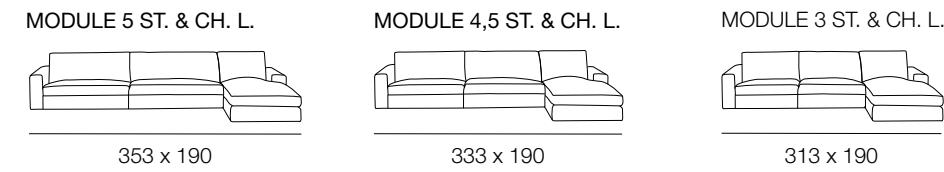
ASCOT

design GuillermoT

pag: 50-57 / 272



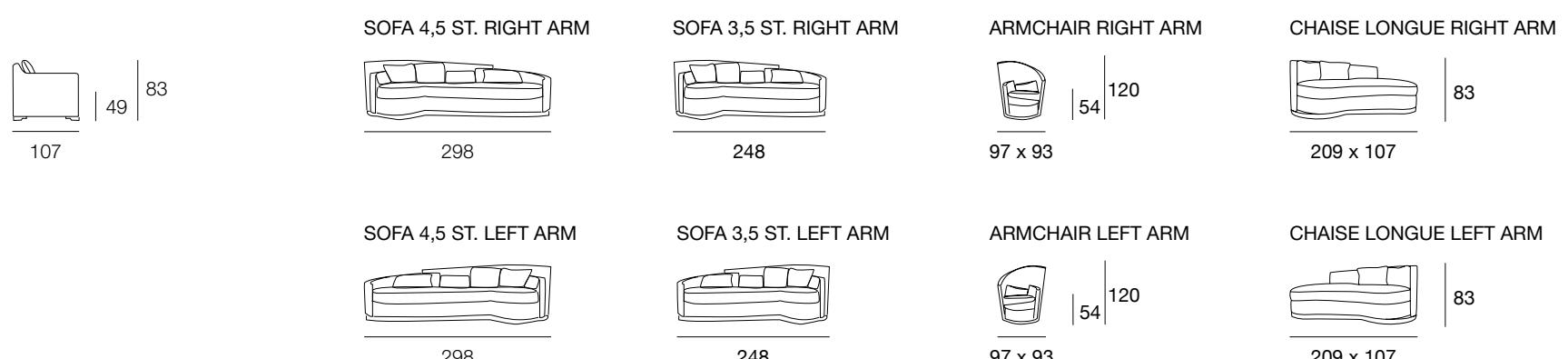
EXAMPLES:



FLOFÀ

design Cristina Gorzanelli

pag: 074-087 / 136 / 256



CHARLES

design GuillermoT

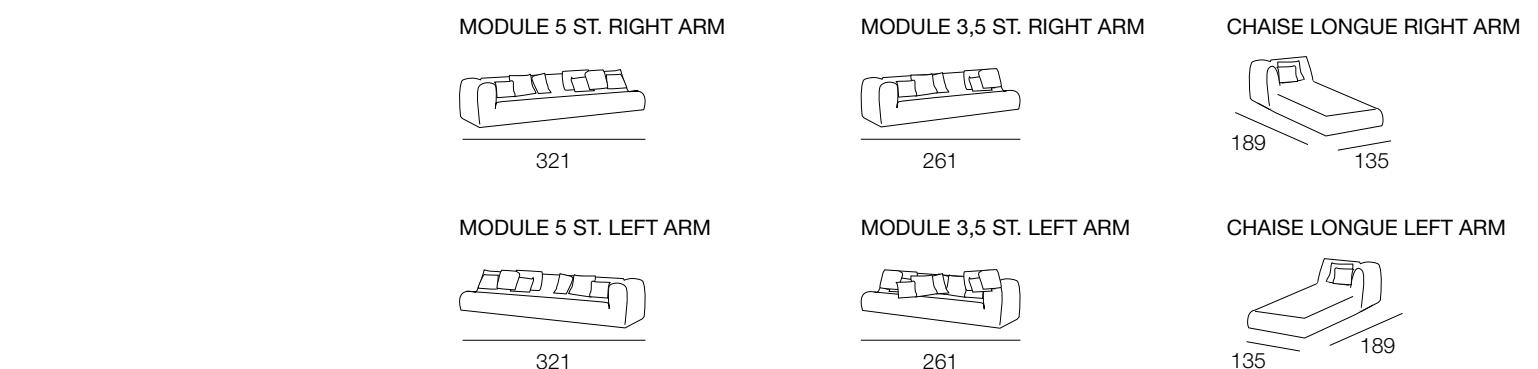
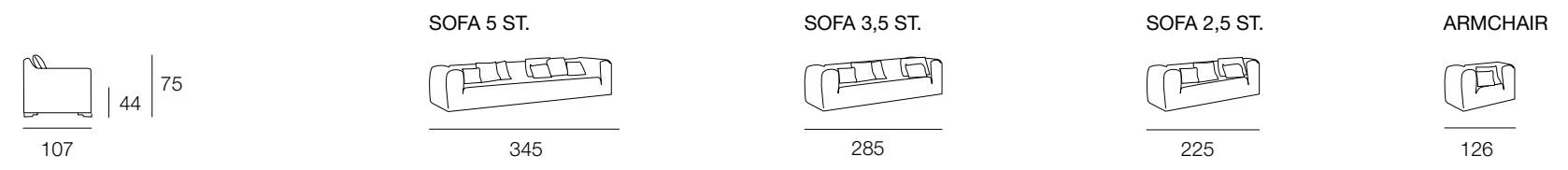
pag: 100-109 / 202 / 222 / 278



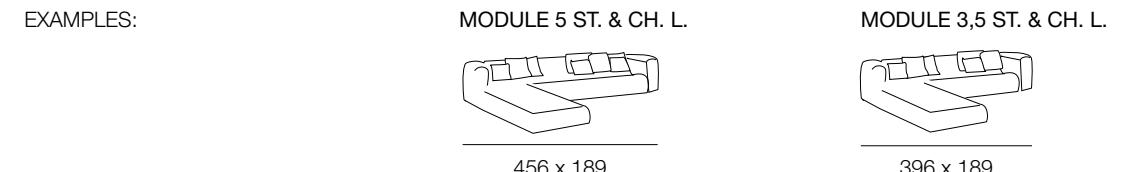
BOND

design GuillermoT

pag: 058-061 / 206



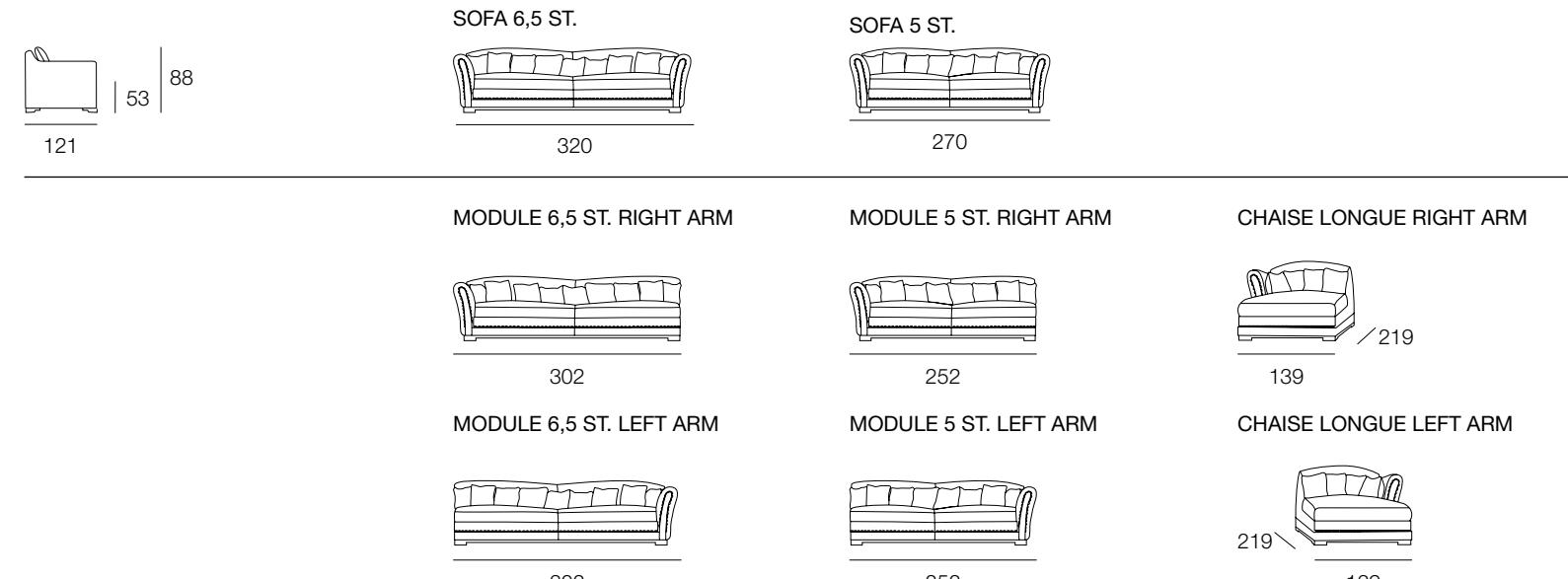
EXAMPLES:



CHARLES XXL

design Guillermo T

pag: 088-099



EXAMPLES:





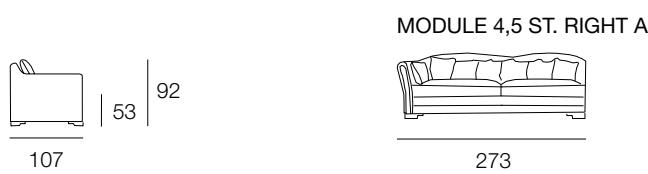
LATORRE TECHNICAL INFORMATION

SOFAS

CHARLES MODULAR

design Guillermo T

pag: 108-109



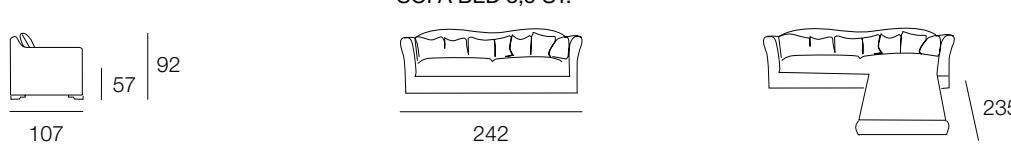
EXAMPLES:



CHARLES BED

design Guillermo T

pag: 104-105



SIMPSON COUNTRY

design Guillermo T

pag: 118-127



MORRISON COUNTRY

design Guillermo T

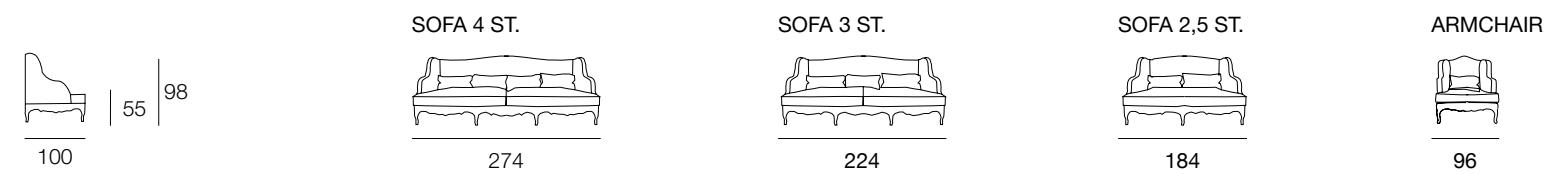
pag: 128-131



VENDÔME

design Guillermo T

pag: 132-139

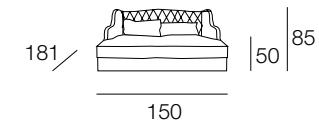


CHAISE LONGUES

DIVA

design Guillermo T

pag: 144-149



LONG GROUND

Latorre Design Department

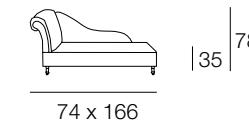
pag: 150-151



FLANDES COUNTRY

design Guillermo T

pag: 152-153



MINI DIVAN

Latorre Design Department

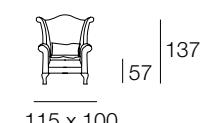
pag: 154-155

WINGCHAIRS

MONTGOMERY

design Guillermo T

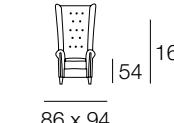
pag: 158-161



GREENWICH

design Guillermo T

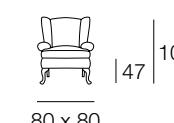
pag: 162-165



GEORGES

Latorre Design Department

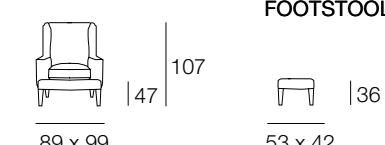
pag: 166-167



EARTH

design Guillermo T

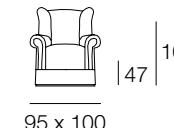
pag: 168-171



MAXI TOMS COUNTRY

design Guillermo T

pag: 172-173



WALTER LOVE SEAT

design Guillermo T

pag: 174-175



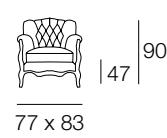


LATORRE TECHNICAL INFORMATION

ARMCHAIRS & EASY CHAIRS

DELANOIS
design GuillermoT

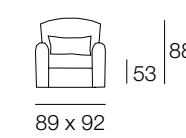
pag: 178-181



90
77 x 83

ANDREW
Latorre Design Department

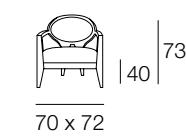
pag: 182-185



88
89 x 92

LOW NIGHTINGALE
design Carlos Mayoral

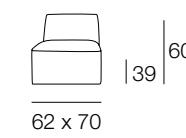
pag: 064 / 186-187 / 287



73
70 x 72

ODENSE
design Guillermo T

pag: 014-015 / 188-189



60
62 x 70

ÉLYSÉE
design GuillermoT

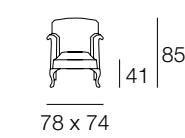
pag: 190-193



98
76 x 76

TRUMAN
Latorre Design Department

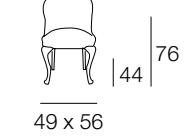
pag: 194-195



85
78 x 74

BRIGHTON
Latorre Design Department

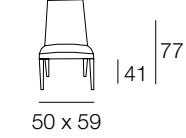
pag: 196-197



76
64 x 49

LAND
design Guillermo T

pag: 198-199



77
50 x 59

COFFEE TABLES & STOOLS

STAFFORD
design GuillermoT

pag: 064-065 / 072 / 091-099 / 202-203



38
247 x 125

KNIGHTSBRIDGE
design María José Gimeno

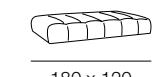
pag: 014 / 018 / 204-205



38
198 x 72

AINSLEY
Latorre Design Department

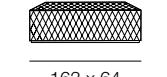
pag: 012 / 060 / 206-207



35
180 x 120

CHELSEA
Latorre Design Department

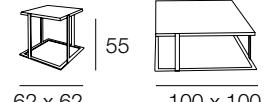
pag: 108 / 208-211



38
163 x 64

DOLOMITA
design Macalula

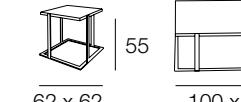
pag: 075-076 / 080 / 164 / 212-213



55
62 x 62

MARMORE
design Macalula

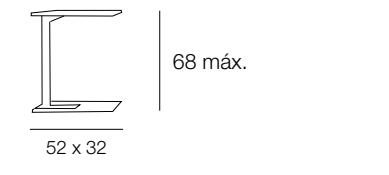
pag: 214-215 / 268 / 269 / 295



55
62 x 62

VERMONT
Latorre Design Department

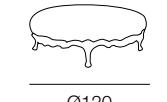
pag: 010-013 / 018 - 021 / 216-217



68 máx.
52 x 32
Ø120

CONCORDE
design Guillermo T

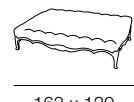
pag: 218-219 / 280



39
Ø120

VENDÔME
design GuillermoT

pag: 220-223 / 278



39
163 x 120

CARONTE
design GuillermoT

pag: 224-225



48
59 x 50

CRUZADA COUNTRY
Latorre Design Department

pag: 226-227

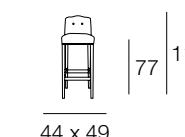


45
72 x 43

DINING & BAR CHAIRS

ACANTHUS BAR
design GuillermoT

pag: 230-231



110
44 x 49

LUIS XV BAR COUNTRY
Latorre Design Department

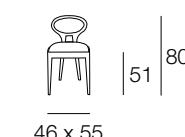
pag: 232-233



110
53 x 50

NIGHTINGALE
design Carlos Mayoral

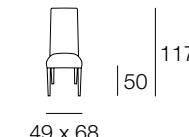
pag: 234-235



80
46 x 55

BUCKINHAM
Latorre Design Department

pag: 236-237 / 256

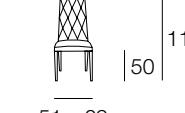


117
49 x 68

LIBERTY

Latorre Design Department

pag: 238-239 / 256 / 260 / 288 / 292



112
51 x 69

NAPOLES COUNTRY

Latorre Design Department

pag: 240-241



112
61 x 69

ALBERT SPECIAL

design GuillermoT

pag: 242-245

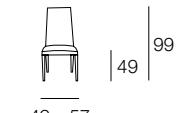


79
68 x 61

OSLO COUNTRY

design GuillermoT

pag: 246-249



99
49 x 57

TABLES

GOLDENEYE

design María José Gimeno

pag: 252-253

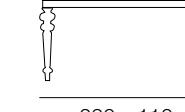


73
245 x 106

HEATHROW

design Guillermo T

pag: 254-257 / 288

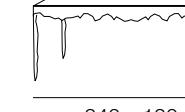


76
230 x 110

PROTOCOLO

design Macalula

pag: 084 / 092 / 230 / 238 / 258-261 / 292

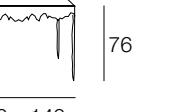


76
240 x 120

PROTOCOLO

design Macalula

pag: 084 / 092 / 230 / 238 / 258-261 / 292

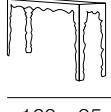


76
140 x 140

PROTOCOLO

design Macalula

pag: 084 / 092 / 230 / 238 / 258-261 / 292



76
160 x 35

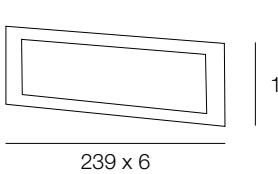


LATORRE TECHNICAL INFORMATION

MIRRORS

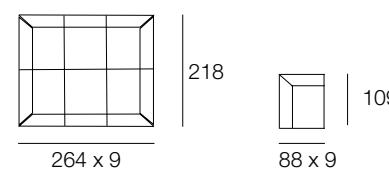
ALAIN
design GuillermoT

pag: 270-271



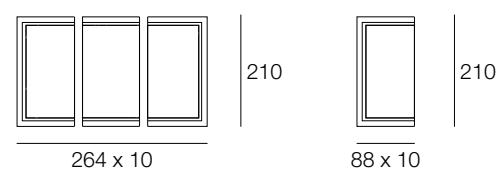
MR. BOJANGLES
design GuillermoT

pag: 272-273



MISS JONES
design GuillermoT

pag: 274-275



PLAIDS

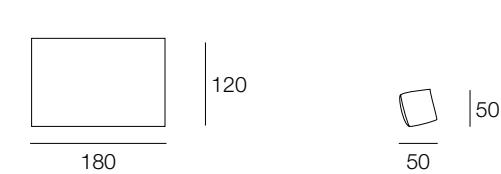
BLACK PLAID & FUR CUSHION
Latorre Design Department

pag: 294-295



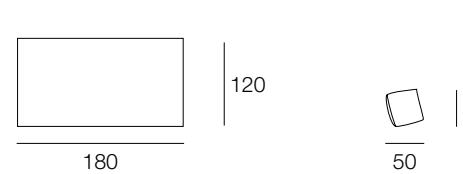
WHITE PLAID & FUR CUSHION
Latorre Design Department

pag: 294-295



DARK PLAID & FUR CUSHION
Latorre Design Department

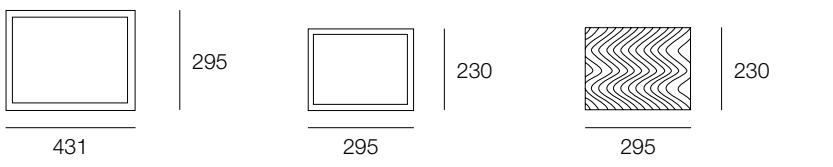
pag: 294-295



CARPETS

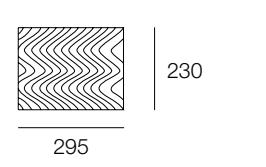
GENTLEMAN
Latorre Design Department

pag: 276-279



WYNDHAM
design GuillermoT

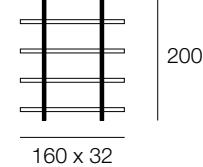
pag: 186-187 / 282-283 / 287



BOOKCASE

PRINCE
design Guillermo T

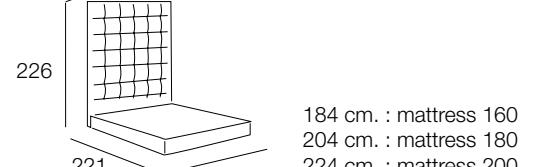
pag: 218 / 264-265



BED

LAUREN
design Guillermo T

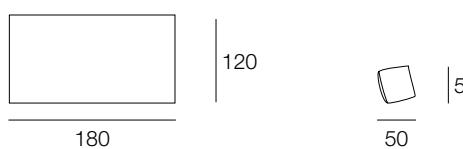
pag: 266-267



PALE PLAID & FUR CUSHION

Latorre Design Department

pag: 294-295



ZEBRA RABBIT PLAID & FUR CUSHION

Latorre Design Department

pag: 294-295



LINX RABBIT PLAID & FUR CUSHION

Latorre Design Department

pag: 294-295



LIGHTING

VENICE

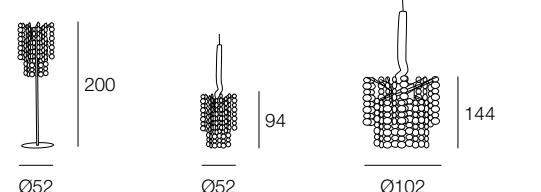
Latorre Design Department

pag: 029 / 076-077 / 080-081 / 164 / 213 / 214 / 239 / 244 / 260 / 268 / 290-295

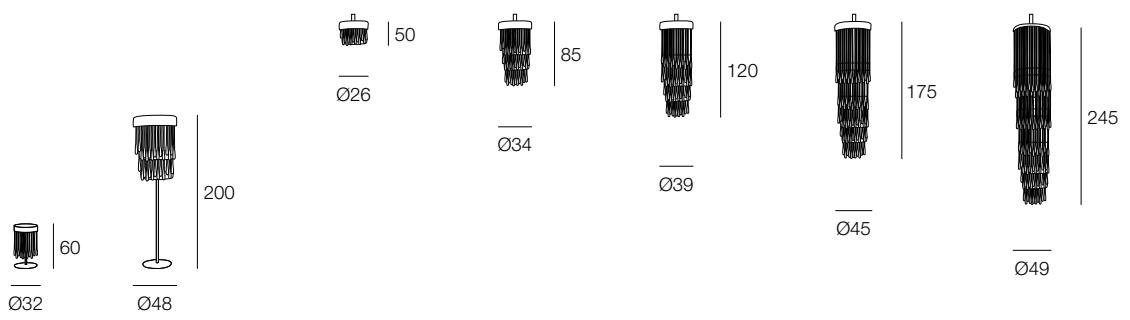
CASANDRA

design OMD

pag: 064-069 / 187 / 284-287



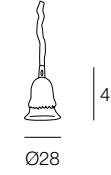
1 FLOOR CHANDELIER 2 FLOORS CHANDELIER 3 FLOORS CHANDELIER 4 FLOORS CHANDELIER 5 FLOORS CHANDELIER



ETNA

Latorre Design Department

pag: 104-105 / 256-257 / 288-289



CUSHIONS

BOX

Latorre Design Department

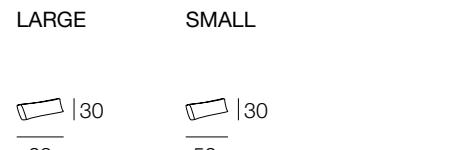
pag: 296-297



RECTANGULAR BOX

Latorre Design Department

pag: 296-297



CONTOURED CORNERS

Latorre Design Department

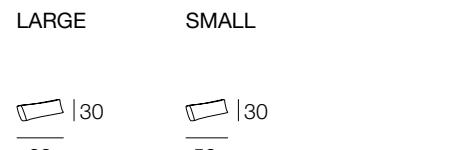
pag: 296-297



RECTANGULAR BORDER

Latorre Design Department

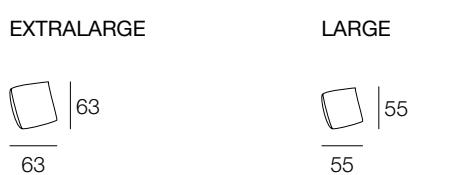
pag: 296-297



BORDER

Latorre Design Department

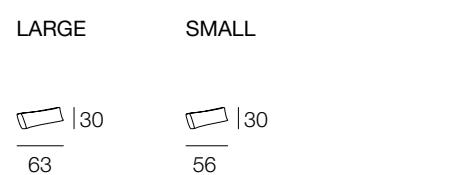
pag: 296-297



RECTANGULAR CONTOURED CORNERS

Latorre Design Department

pag: 296-297





NOTE

ALL DRAWINGS SHOW THE STANDARD VERSION OF THE SPECIFIC PRODUCT. ALL THE DIMENSIONS SHOWN IN THE TECHNICAL DESCRIPTION ARE IN CM. AS WITH ALL HIGH QUALITY HAND-MADE UPHOLSTERY SOME TOLERANCE OF MEASUREMENTS ARE NEEDED (+/-2%). THE FABRICS SHOWN ON THE PRODUCTS IN THE PHOTOGRAPHS IN THIS CATALOGUE ARE FOR ILLUSTRATION ONLY: THE CUSTOMER CAN OF COURSE CHOOSE ANY FABRICS OR LEATHERS FROM THE SUPERB AND UNIQUE ASCENSIÓN LATORRE RANGE. THE CUSTOMER CAN INSTEAD ALSO SUPPLY THEIR OWN MATERIAL ("CUSTOMERS OWN MATERIAL": COM).

WITH ASCENSIÓN LATORRE LEATHERS AND FABRICS EVERY ATTEMPT IS MADE TO ENSURE A PERFECT COLOUR AND TEXTURE MATCH ACROSS THE PIECE OF UPHOLSTERY. BUT AS WITH ALL LEATHERS, INCLUDING THE FINE ASCENSIÓN LATORRE LEATHERS, PLEASE BE AWARE THAT DUE TO NATURAL VARIATION IN THE MANNER IN WHICH THE DYE IS ABSORBED INTO THE LEATHER DURING THE TANNING PROCESS, THERE MAY BE VARIATIONS IN SHADE AND TEXTURE WITHIN THE SAME HIDE, AND BETWEEN DIFFERENT HIDES. IT MUST BE ACCEPTED THEREFORE THAT IT MAY NOT BE POSSIBLE TO ACHIEVE A UNIFORM MATCH BETWEEN PANELS THAT ARE JOINED TOGETHER. ALSO DUE TO THE PROCESS IN DYEING FABRICS, THERE CAN BE SMALL VARIATIONS BETWEEN ONE DYED FABRIC BATCH AND ANOTHER.

YOU WILL NOTICE THAT MANY OF OUR PRODUCTS HAVE WONDERFUL STUDDING DETAILS AROUND THE EDGES OF THE UPHOLSTERY - CHROMED OR DARK BRASS STUDING. THESE STUDS CANNOT BE APPLIED TO ALL PIECES OF UPHOLSTERY, IT WILL DEPEND ON EACH MODEL. PLEASE, CONSULT WITH US BEFORE CONFIRMING YOUR ORDER REGARDING THIS.

THE COMPANY RESERVES THE RIGHT TO CHANGE THE TECHNICAL SPECIFICATION OF THE PRODUCTS SHOWN IN THIS CATALOGUE WITHOUT NOTICE (AS A RESULT OF TECHNICAL UPDATES AND IMPROVEMENTS). IN THIS CATALOGUE, THE REFERENCE DIMENSIONS ARE AS FOLLOWS:

NOTA

LOS DIBUJOS MUESTRAN LA VERSIÓN ESTÁNDAR. TODAS LAS DIMENSIONES INCLUIDAS EN LAS DESCRIPCIONES TÉCNICAS ESTÁN EXPRESADAS EN CM., SON APROXIMADAS Y ESTÁN SUJETAS A CAMBIOS (CON UNA TOLERANCIA DEL 2%). LOS PRODUCTOS MOSTRADOS EN LAS FOTOS NO TIENEN UN TAPIZADO ESTÁNDAR. DEPENDIENDO DEL MODELO, LOS PRODUCTOS PUEDEN SER FABRICADOS EN TELA Y/O PIEL DE LOS MUESTRARIOS OFICIALES DE ASCENSIÓN LATORRE / PAU O EN TELA Y/O PIEL DEL CLIENTE.

DEBIDO A LA VARIACIÓN NATURAL EN LA MANERA EN QUE EL TINTE ES ABSORBIDO POR LA PIEL DURANTE EL PROCESO DE CURTIDO ESTOS PUEDEN MOSTRAR VARIACIONES EN FORMA DE SOMBRAS Y TEXTURAS DENTRO DE LA MISMA PIEL. SE DEBE ACEPTAR, ASIMISMO, QUE TAL VEZ NO SEA POSIBLE ALCANZAR UNA CONCORDANCIA UNIFORME ENTRE DIFERENTES PIELES DEL MISMO MODELO UNIDAS. DEBIDO AL PROCESO EN EL TINTADO DE LOS TEJIDOS, ESTOS PUEDEN PRESENTAR CAMBIOS DE UNA TINTADA A OTRA.

NO TODAS LAS TACHUELAS EN CUALQUIER DIMENSIÓN PUEDEN SER APLICADAS A TODOS NUESTROS MODELOS. DEPENDERÁ DE SU ESTRUCTURA. POR FAVOR, CONSULTE CON NOSOTROS ANTES DE REALIZAR SU PEDIDO.

LA EMPRESA SE RESERVA EL DERECHO A CAMBIAR LAS CARACTERÍSTICAS TÉCNICAS DE LOS PRODUCTOS MOSTRADOS EN ESTE CATÁLOGO, SIN PREVIO AVISO, COMO RESULTADO DE ACTUALIZACIONES TÉCNICAS. POR FAVOR TENGA EN CUENTA QUE, EN ESTE CATÁLOGO, LAS DIMENSIONES ESTÁN EXPRESADAS COMO SIGUE:

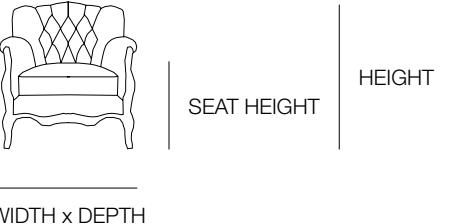
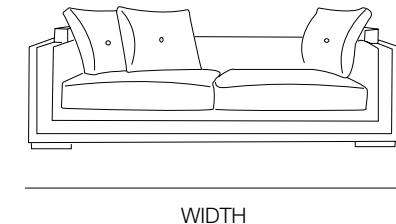
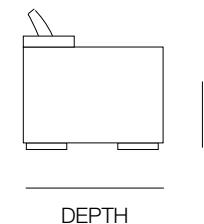
NOTE

LES DESSINS TECHNIQUES REPRÉSENTENT LA VERSION STANDARD DES MODÈLES. TOUTES LES DIMENSIONS INDICQUÉES DANS LA DESCRIPTION TECHNIQUE SONT EXPRIMÉES EN CM. (ELLES PEUVENT ÊTRE SUJETTES À UNE VARIATION DE 2%). LES MODÈLES REPRÉSENTÉS SUR LES PHOTOS PEUVENT ÊTRE RECOUVERTS DE TISSUS, CUIRS ET PEAUX QUE VOUS TROUVEREZ DANS LES DIFFÉRENTES COLLECTIONS D'ASCENSIÓN LATORRE OU DANS LA SÉLECTION POUR LES MODÈLES CONTEMPORAINS DE PAUDESIGN. VOUS POUVEZ AUSSI ENVOYER VOS PROPRES TISSUS.

CONCERNANT LES TISSUS, IL EXISTE RÉGULIÈREMENT DES DIFFÉRENCES DE BAINS ENTRE L'ÉCHANTILLON PRÉSENTÉ SUR LES COLLECTIONS ET LE MÉTRAGE COMMANDÉ. CERTAINS VELOURS "FRAPPÉS" PRÉSENTENT DES FINITIONS À LA MAIN OÙ LES EFFETS DE BRILLANCE NE SONT PAS UNIFORMES. C'EST LE CHARME DE CES ÉTOFFES. POUR DES RAISONS DE QUALITÉ DE FINITION, NOUS ÉVITONS DE RÉALISER DES SOFAS DÉHOUSSABLES EN VELOURS. LES CUIRS ET PEAUX PEUVENT SUBIR DES VARIATIONS DE TONS SUR UNE MÊME PIÈCE CAR LES COLORANTS PEUVENT RÉAGIR DIFFÉRENTEMENT SUR DES TEXTURES NATURELLES. TOUTE RÉCLAMATION CONCERNANT DES CUIRS OU DES PEAUX AVEC DES VARIATIONS DE TEINTES NE SERA PAS ACCEPTÉE.

DE NOMBREUX MODÈLES PEUVENT RECEVOIR LES FINITIONS AVEC DES CLOUS DE DIFFÉRENTS DIAMÈTRES, NOUS VOUS DEMANDONS DE NOUS CONSULTER POUR CETTE FINITION.

NOTRE SOCIÉTÉ SE RÉSERVE LE DROIT D'APPORTER DES MODIFICATIONS TECHNIQUES SUR LES MODÈLES PRÉSENTÉS DANS LE CATALOGUE SANS AVIS PRÉALABLE. CES MODIFICATIONS SERONT DES AMÉLIORATIONS TECHNIQUES. LES DIMENSIONS DE REFERENCE SONT EXPRIMÉES DE LA FAÇON SUIVANTE:







www.ascensionlatorre.com